



### 2015 Investor Day – November 10, 2015

Maracay Homes – Pardee Homes – Quadrant Homes – Trendmaker Homes – TRI Pointe Homes – Winchester Homes

#### Forward Looking Statement



Various statements contained in this presentation, including those that express a belief, expectation or intention, as well as those that are not statements of historical fact, are forward-looking statements. These forward-looking statements may include projections and estimates concerning the timing and success of specific projects, our ability to achieve the anticipated benefits of the Weyerhaeuser Real Estate Company (WRECO) transaction and our future production, operational and financial results, financial condition, prospects, and capital spending. Our forward-looking statements are generally accompanied by words such as "estimate," "project," "predict," "believe," "expect," "intend," "anticipate," "potential," "plan," "goal," "will," or other words that convey future events or outcomes. The forward-looking statements in this presentation speak only as of the date of this presentation, and we disclaim any obligation to update these statements unless required by law, and we caution you not to rely on them unduly. These forward-looking statements are inherently subject to significant business, economic, competitive, regulatory and other risks, contingencies and uncertainties, most of which are difficult to predict and many of which are beyond our control. The following factors, among others, may cause our actual results, performance or achievements to differ materially from any future results, performance or achievements expressed or implied by these forward-looking statements: the effect of general economic conditions, including employment rates, housing starts, interest rate levels, availability of financing for home mortgages and strength of the U.S. dollar; market demand for our products, which is related to the strength of the various U.S. business segments and U.S. and international economic conditions; levels of competition; the successful execution of our internal performance plans, including restructuring and cost reduction initiatives; global economic conditions; raw material prices; energy prices; the effect of weather; the risk of loss from earthquakes, volcanoes, fires, floods, droughts, windstorms, hurricanes, pest infestations and other natural disasters; transportation costs; federal and state tax policies; the effect of land use, environment and other governmental regulations; legal proceedings; risks relating to any unforeseen changes to or effects on liabilities, future capital expenditures, revenues, expenses, earnings, synergies, indebtedness, financial condition, losses and future prospects; the risk that disruptions from the WRECO transaction will harm our business; our ability to achieve the benefits of the WRECO transaction in the estimated amount and the anticipated timeframe, if at all; our ability to integrate WRECO successfully and to achieve the anticipated synergies therefrom; changes in accounting principles; our relationship, and actual and potential conflicts of interest, with Starwood Capital Group or its affiliates; and additional factors discussed under the sections captioned "Risk Factors" included in our annual and quarterly reports filed with the Securities and Exchange Commission. The foregoing list is not exhaustive. New risk factors may emerge from time to time and it is not possible for management to predict all such risk factors or to assess the impact of such risk factors on our business.



# Investor Day Opening Remarks Doug Bauer, CEO



TLIFE INSPIRING HOMES.



#### Homebuilding Industry



#### **Demand Drivers**

- Job growth is a positive indicator for increased demand
- Household formation/"family formations" continues to improve Focus on Millennials and Baby Boomers

#### **Supply Constraints**

- Land Available developed lots in core markets well located along major transportation corridors
- Labor growth of trade base has not kept pace with increased volumes
- Approval process for entitlements in specific markets continues to be an obstacle to growth

#### Watch List

- Houston –2016 is expected to be another year of employment adjustments
- Mid-Atlantic turn existing assets and focus on new product in core markets
  - Example: Fairfax County 22.8 acre property, estimated yield 163 to 190 SFA homes
- Federal election need leadership on the fiscal side monetary policy is not the issue

#### Strategic Plan



- Target growing deliveries from existing brands to 5,100 5,400 homes by 2018 ("3-Year Goal")
- Create additional growth by expanding geographic presence in Texas and the Southeast through organic and/or acquisition strategies
- Continue to focus on the monetization of the longer-term assets owned by Pardee
  - Activate Golden Valley (Santa Clarita), Canyon Hills PA8 (Elsinore), Ocean View Hills
     PA6 (Chula Vista), Castlerock (Santee) assets through land sales and homebuilding
  - Pursue active adult market to increase absorption potential: 1<sup>st</sup> market entry at Sundance Master Plan in Beaumont, CA – 699 Lots
- Optimize TRI Pointe Solutions and increase earnings contribution: Target ½% of revenues by 2017
- Focus on operational excellence at all brands
  - Improve product offerings and introduce new product to align with consumer demand
  - Revenue management: premiums, options, incentives
  - Cost management: increase national purchasing income, manage and grow local trade relationships

#### A Family of Regional Homebuilders





Market: Greater Puget Sound Area

LTM Orders: 404 LTM Deliveries: 398 LTM HB Revenue: \$172,282

LTM ASP: \$433

Lots Owned or Controlled: 1,422 3-Year Goal: 400 Deliveries

#### **Pardee**Homes<sup>®</sup>

Markets: Los Angeles/Ventura, Inland Empire, San Diego, Las Vegas

LTM Orders: 1,131

LTM Deliveries: 1,098 LTM HB Revenue: \$536,604

LTM ASP: \$489

Lots Owned or Controlled: 17.075 3-Year Goal: 1,400 – 1,500 Deliveries



Markets: Orange County, Los Angeles, San Diego, San Francisco

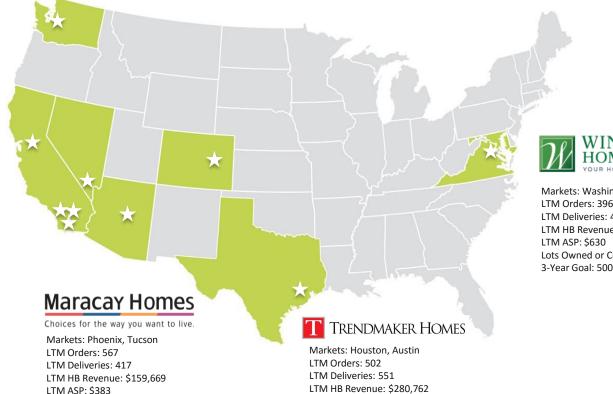
Bay Area, Denver LTM Orders: 1,142 LTM Deliveries: 857

LTM HB Revenue: \$662,417

LTM ASP:\$773

Lots Owned or Controlled: 3,393 3-Year Goal: 1,400 - 1,550 Deliveries

#### A Family of Regional Homebuilders



Markets: Washington DC, Richmond

WINCHESTER

LTM Deliveries: 405 LTM HB Revenue: \$255,082

LTM ASP: \$630

Lots Owned or Controlled: 2,576 3-Year Goal: 500 Deliveries

Lots Owned or Controlled: 1,798 3-Year Goal: 700 Deliveries

LTM ASP: \$510

Lots Owned or Controlled: 1,976 3- Year Goal: 700 - 750 Deliveries Data as of September 30, 2015

LTM Orders: 4,142

LTM Home Sales Revenue: \$2,066,816

**Lots Owned or Controlled: 28,240** 

LTM Deliveries: 3,726

LTM Average Sales Price: \$555

3-Year Goal: 5,100 – 5,400 Deliveries

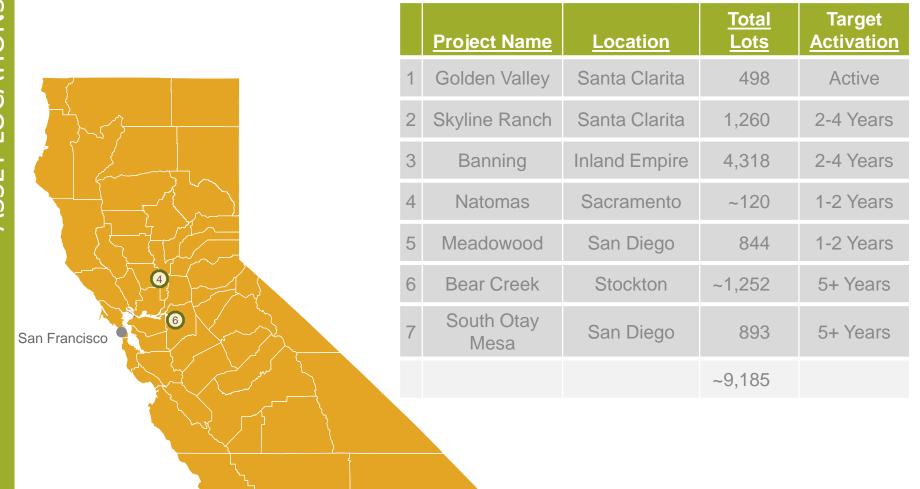


# Land Development Company Mike McMillen



LIFE INSPIRING HOMES.





21

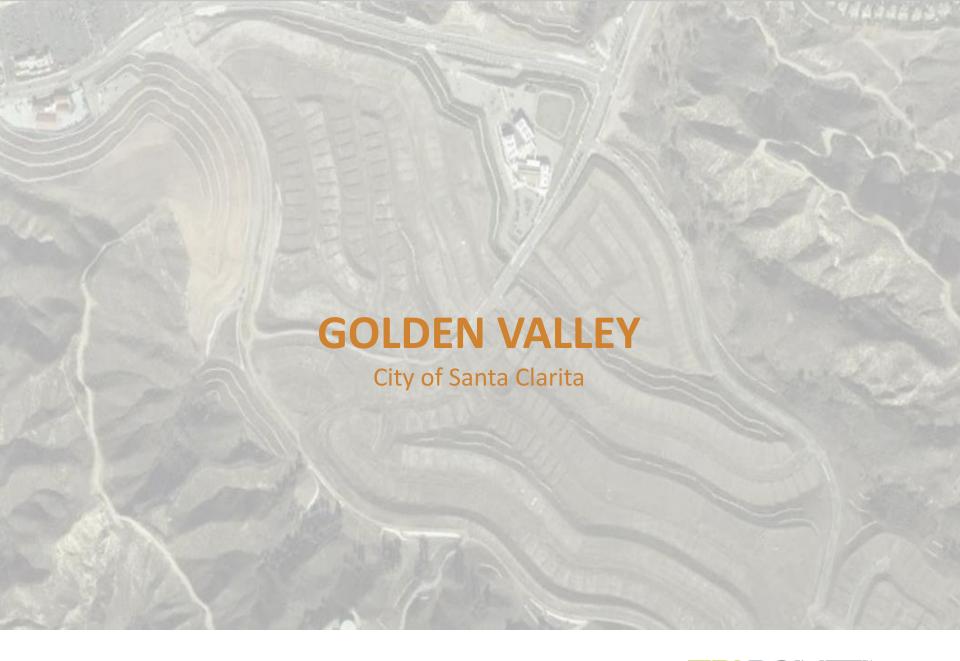
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San Diego 7

Los Angeles

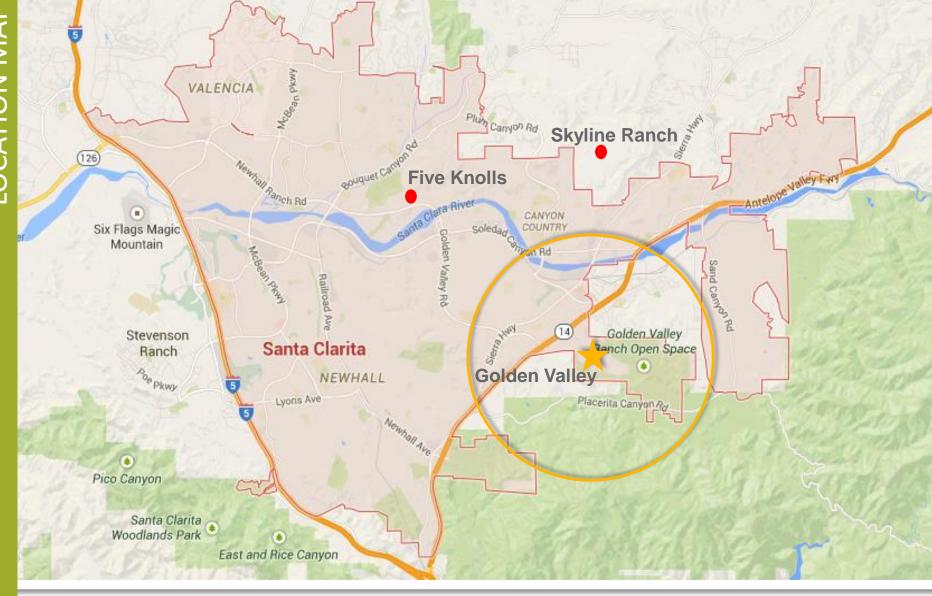




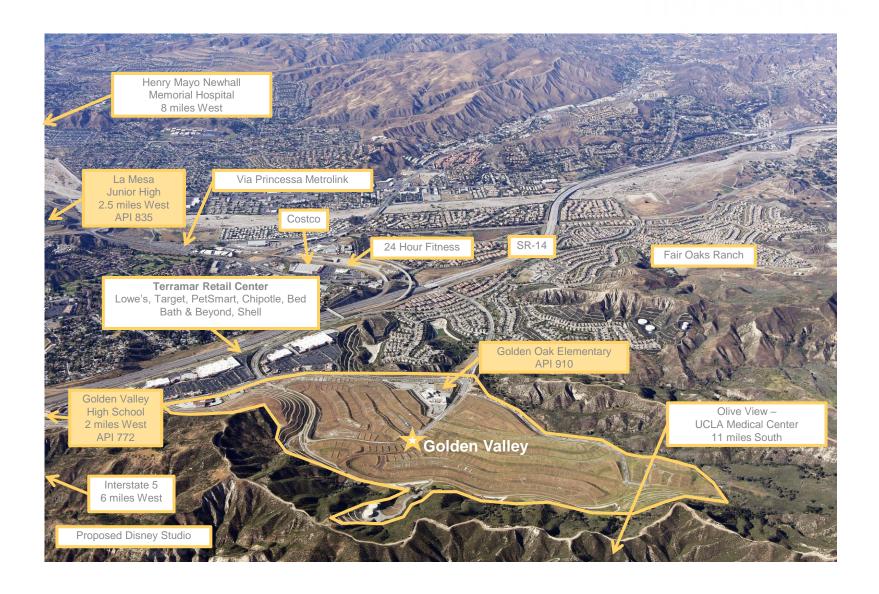


- Located in Santa Clarita
- 21 Miles from Burbank Airport
- 33 Miles from Downtown Los Angeles
- 37 Miles from LAX

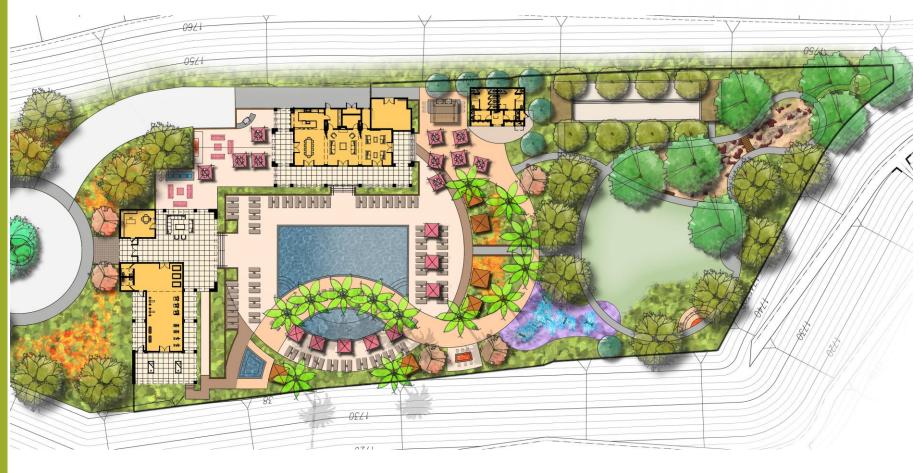












- Fitness Center
- Multi-Purpose Room
- Indoor Kitchen
- Bocce Ball

- Entertainment Areas
- Outdoor BBQ
- Fire Pits
- Large Lawn Area

- Lap Pool
- Kids Pool
- Spa
- Splash Pad





Product	Plan	Unit	Target	# of					
Type	Type	Mix	Size	Stories	Bed	Bath	Den	Bonus	Garage
	Plan 1	14	1,625	1	2	2	Option	n/a	2
	Plan 2	14	1,660	1	2	2	Option	n/a	2
	Plan 3	14	1,695	1	2	2	Option	n/a	2
Active	Plan 1X	17	2,350	2	3	2.5	Std	Std	2
Adult	Plan 2X	18	2,550	2	3	2.5	Std	Std	2
	Plan 3X	18	2,600	2	3	3	Std	Std	2
	Total =	95	=						
	Plan 1	27	2,500	2	4	3	Option	Std	2
	Plan 2	37	2,700	2	4	3	Option	Std	2
50 x 105	Plan 3	43	2,900	2	4	3.5	Option	Std	3 T
	Total =	107	=						
	Plan 1	29	3,000	2	4	3.5	Option	Std	3 T
	Plan 2	41	3,200	2	4	4	Option	Std	3 T
55 x 105	Plan 3	47	3,400	2	5	4.5	Option	Std	3 T
	Total =	117	=						
	Plan 1	17	3,000	1	4	4.5	Option	Std	2
	Plan 2	28	3,500	2	5	4.5	Option	Std	2 + 1 Splt
60 x 105	Plan 3	28	3,700	2	5	5.5	Option	Std	3 T
00 X 200	Plan 4	39	3,900	2	5	5.5	Option	Std	3 T
	Total =	112	=						
70 x 105*	Plan 1	17	4,000	2	5	5.5	Std	Std	3 T
	Plan 2	23	4,250	2	5	5.5	Std	Std	4 T
	Plan 3	27	4,400	2	6	6	Std	Std	2 + 2 Splt
	Total =	67	=						

Overall Total = 498 Homes



<sup>\*</sup> Possible opportunity for single story











Most of the active competitive supply will be sold out, or nearing sell out by the end of 2016.

		UNIT COUNT SUMMARY				SALES PACE		UNIT SIZE RANGE		BASE PRICERANGE					
COMMUNITY	BUILDER	LOT SIZE	TOTAL	TOTAL SOLD	LAST 3 MO.	REMAIN	MASTER PLAN	HISTORICAL	LAST 3 MO.	MIN	MAX	AVG	MIN	MAX	AVG
Aqua	The New Home Company	Auto Court	96	92	2	4	Villa Metro	3.6	0.7	1,101	1,448	1,282	\$297,000	\$382,900	\$347,267
Sol	The New Home Company	Auto Court	99	84	9	15	Villa Metro	3.3	3.0	1,610	1,998	1,748	\$367,500	\$450,900	\$412,642
Terra	The New Home Company	Cluster 5Pk	99	81	6	18	Villa Metro	3.2	2.0	1,420	1,745	1,590	\$340,000	\$415,900	\$388,267
Haywood	KB Home	2,900	115	0	0	115	Five Knolls	NEW	NEW	1,856	2,324	2,129	\$484,990	\$524,990	\$504,990
Providence	Beazer	2,160	87	27	9	60	River Village	2.2	3.0	2,101	2,349	2,192	\$497,990	\$528,990	\$510,990
Grayson	TriPointe	2,900	119	10	10	109	Five Knolls	5.8	5.8	2,121	2,451	2,307	\$517,000	\$550,000	\$536,333
Trestles	Williams Homes	3,200	137	37	35	100	Trestles	11.1	11.7	1,668	2,573	2,056	\$430,900	\$524,900	\$474,700
Toscana	Lennar	4,000	163	161	12	2	West Creek	5.2	4.0	2,167	2,467	2,317	\$611,070	\$641,555	\$626,313
Aria	Lennar	4,000	65	21	7	44	West Creek	4.3	2.3	1,630	2,346	1,941	\$470,500	\$524,000	\$494,833
Everett	Meritage Homes	4,050	59	5	5	54	Five Knolls	NEW	NEW	2,724	3,131	2,900	\$589,990	\$625,990	\$607,323
Canyon Heights	KB Home	5,000	182	48	12	134	Plum Canyon	4.1	4.0	1,925	3,625	2,783	\$602,990	\$687,990	\$643,323
Highglen	Brookfield	5,000	60	0	0	60	Five Knolls	NEW	NEW	3,788	4,217	3,992	\$735,000	\$780,000	\$759,667
Brighton	Brookfield	5,000	82	0	0	82	Five Knolls	NEW	NEW	3,116	3,470	3,326	\$650,000	\$679,000	\$663,667
Monterra	Christopher Homes	5,200	59	0	0	59	Five Knolls	NEW	NEW	3,583	3,858	3,695	\$729,900	\$766,900	\$747,267
Canyon Crest	KB Home	6,000	96	16	6	80	Plum Canyon	1.4	2.0	3,187	4,517	3,945	\$709,990	\$792,990	\$758,590
The Bluffs	Lauren Development	6,000	8	2	1	6		0.3	0.3	3,000	3,000	3,000	\$709,000	\$737,000	\$726,000
Monument	DR Horton	6,825	113	109	9	4	West Hills	3.7	3.0	3,530	3,968	3,717	\$702,990	\$853,990	\$782,740
	TOTALS:		1,639	693	123	946	AVERAGE:	4.0	3.5	2,384	2,911	2,642	\$555,695	\$615,764	\$587,348
	COMMUNITY AVG:		96	41	7	56	MEDIAN:	3.7	3.0	2,121	2,573	2,317	\$589,990	\$625,990	\$607,323

Represents communities likely to be sold out by the end of 2016.

Source: Meyers Research



#### Where are the opportunities to increase value?

**Marketing:** Rename & brand the community to a "premium" lifestyle

**Amenities:** New design of "high level" amenities to increase home revenue & lot values

Optimize value: Deliver "finished lots" to guest builders, comprehensive offering

**Monetize asset:** Activate community to achieve builder sales & lot closings in 2016

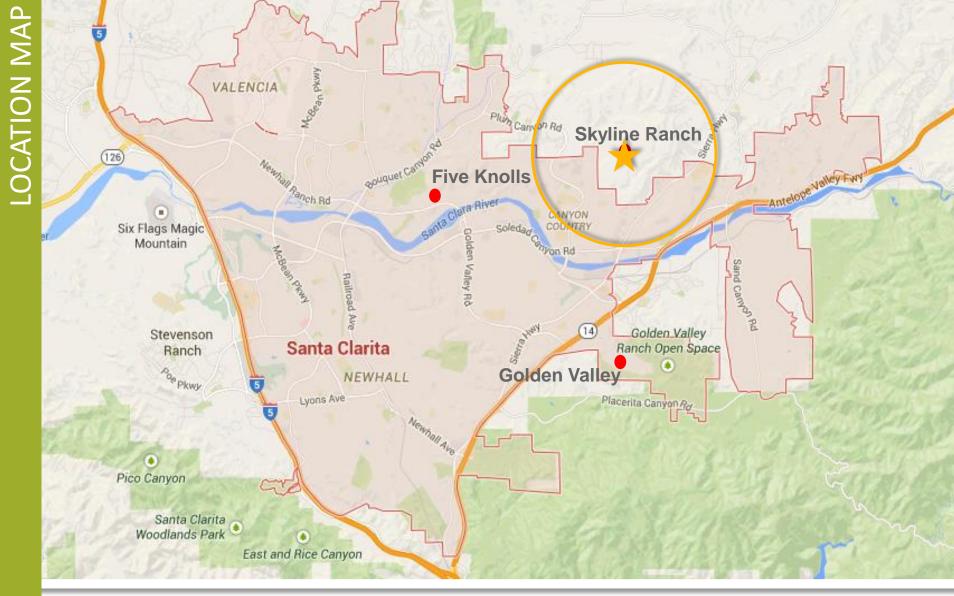
**Profitability:** Anticipate Profit Participation with Guest Builders

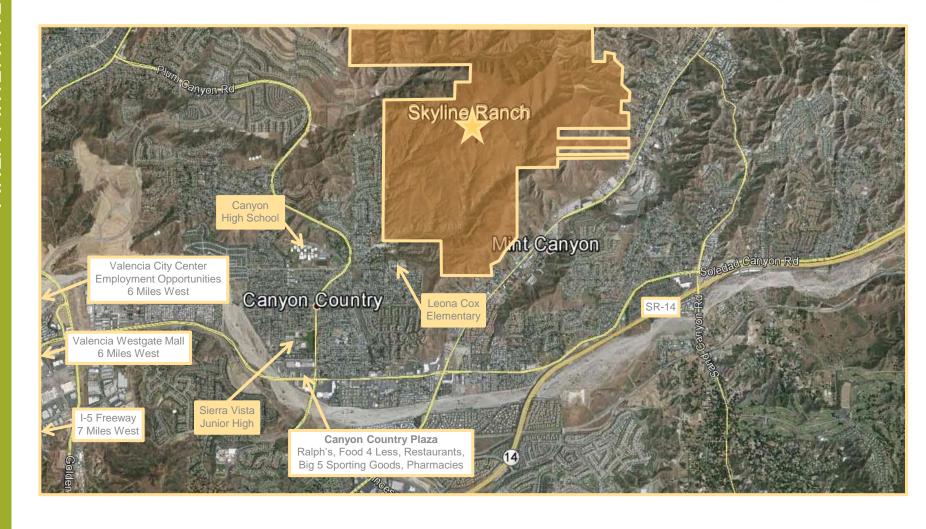




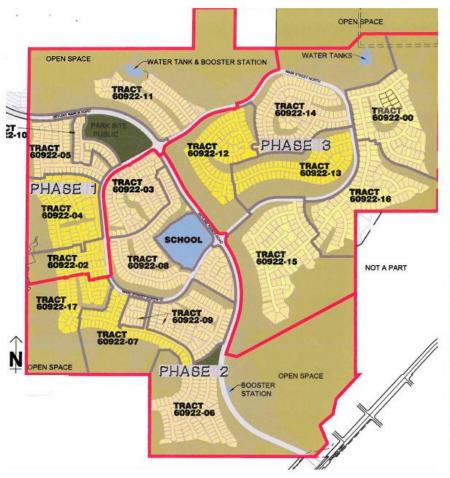
# **SKYLINE RANCH** County of Los Angeles













APPROVED TTM

PROPOSED CONCEPT PLAN

#### PLAN COMPARISON BREAKDOWN

	APPROVED TTM (AC)	PROPOSED PLAN (AC)
		. ,
DEVELOPMENT	625 AC	474 AC
DWELLING UNITS	1260	1214
PARKS	18.2 AC	21.7 AC
PEDESTRIAN CONNECTIONS	5.2 MI	10.75 MI
BIKE LANES	8 MI	9.8 MI
SCHOOL	11.6 AC	11.6 AC

	Exis	ting	Proposed			
Product Type	Yield	Mix	Yield	Mix		
Grayson			138	11%		
45 x 90 Lot			189	16%		
55 x 90 Lot			208	17%		
50 x 100 Lot			138	11%		
55 x 105 Lot	658	52%				
60 x 100 Lot			144	12%		
60 x 105 Lot	337	27%				
65 x 100 Lot			173	14%		
70 x 105 Lot	265	21%				
Subtotal	1,260	100%	990	81%		
55 x 90			81	7%		
50 x 100			62	5%		
65 x 90			81	7%		
Subtotal	0	0%	224	19%		
Grand Total	1 260	100%	1 21/	100%		
	Grayson  45 x 90 Lot  55 x 90 Lot  50 x 100 Lot  55 x 105 Lot  60 x 100 Lot  60 x 105 Lot  65 x 100 Lot  70 x 105 Lot  Subtotal  55 x 90  50 x 100  65 x 90	Product Type       Yield         Grayson       45 x 90 Lot         55 x 90 Lot       55 x 100 Lot         55 x 105 Lot       658         60 x 100 Lot       337         65 x 100 Lot       265         Subtotal       1,260         55 x 90       50 x 100         65 x 90       Subtotal         O       0	Grayson  45 x 90 Lot  55 x 90 Lot  50 x 100 Lot  55 x 105 Lot  60 x 100 Lot  60 x 105 Lot  65 x 100 Lot  70 x 105 Lot  265  Subtotal  1,260  100%  55 x 90  Subtotal  0  0  0  0  0  0  0  0  0  0  0  0  0	Product Type         Yield         Mix         Yield           Grayson         138           45 x 90 Lot         189           55 x 90 Lot         208           50 x 100 Lot         138           55 x 105 Lot         658           60 x 100 Lot         144           60 x 105 Lot         337           65 x 100 Lot         173           70 x 105 Lot         265           Subtotal         1,260           100%         990           55 x 90         81           50 x 100         62           65 x 90         81           Subtotal         0           0         0%           224		

## TRIPONTE"

#### Where are the opportunities to increase value?

Market Demand: Supply constrained market, continuation to Golden Valley

**Team:** Developed "All Star" consultant team to expedite approval process with LA County

**Optimize value:** Re-positioned community plan with greater mix of lot sizes and product diversity

**Profitability:** Increased profitability with development cost reductions, lot premiums, and

market segmentation for faster absorption









- 30 miles east of Riverside
- 27 miles west of Palm Springs
- 80 miles east of Los Angeles







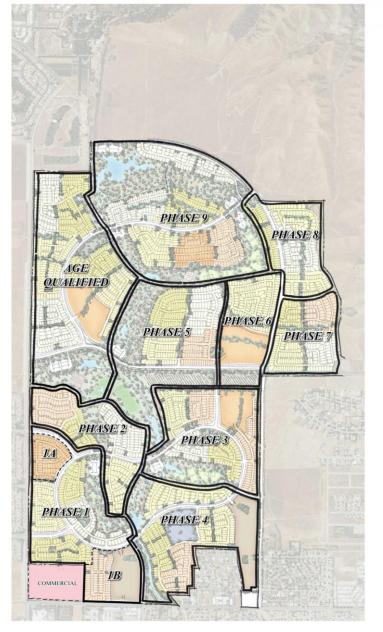












		Exis	ting	Proposed			
	Product Type	Yield	Mix	Yield	Mix		
	6 Pack SFD			572	13%		
	Cluster	1,106	26%	386	9%		
a)	38 x 110 Lot	208	5%				
Rate	45 x 100 Lot			566	13%		
(et	45 x 110 Lot	1,109	26%				
Market	50 x 100 Lot			728	17%		
	50 x 110 Lot	958	22%				
	55 x 100 Lot			793	18%		
	55 x 110 Lot	362	8%				
	60 x 110 Lot	575	13%	557	13%		
	Subtotal	4,318	100%	3,602	83%		
þ	Cluster			192	4%		
ge	50 x 100			198	5%		
Age Qualified	55 x 100			168	4%		
	65 x 100			158	4%		
	Subtotal	0	0%	716	17%		
	<b>Grand Total</b>	4,318	100%	4,318	100%		

**BANNING** 

# TRIPONTE"

#### What are the opportunities to increase value?

Market Demand: Sundance is performing well, bring community to market sooner than anticipated

**Amenities:** New programming of "open space" amenities and trails for community connectivity

Optimize value: Introduction of Age Qualified, more balanced mix of lot size/product segmentation

**Profitability:** Increased profitability with faster absorption, lot premiums, earlier market entry





## **Maracay Homes**

Choices for the way you want to live.

Andy Warren







Maracay Homes, a member of the TRI Pointe Group.









- Established in 1991
- Office located in Scottsdale Arizona.
- Active operations in greater Phoenix and Tucson markets.
- 92 employees, including sales and field
- 17 active selling locations as of 9/30/15
- LTM deliveries as of 9/30/15: 417
- Lots owned or controlled (1): 1,798

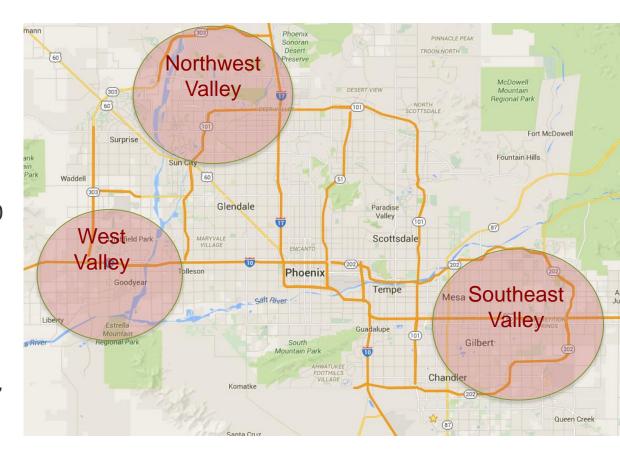




## Phoenix Market Overview



- Population: 4.5 million 12<sup>th</sup> largest MSA & one of fastest growing in US
- Median resale: \$217,000
- Median new home: \$293,000
- Maracay Homes targets the premium segment of the production housing market, which centers in three areas: Southeast Valley, West Valley, Northwest Valley

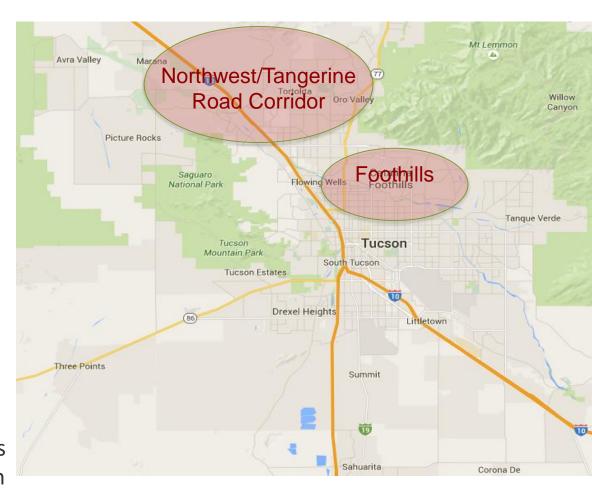




# Tucson Market Overview



- Population: 1.0 Million. Second largest city in Arizona
- 2 hours southeast of Phoenix
- Median resale: \$177,000
- Median new home: \$251,000
- Maracay Homes targets the premium segment of the production housing market, which is primarily centered in northwest Tucson, specifically the Tangerine Road corridor between Marana and Oro Valley. Also successful with infill projects in the higher-end Foothills region in northeast Tucson





# **Employers by County**



EAST VALLEY LARGEST EMPLOYE	RS
Organization	Jobs
Intel Corporation	11,960
Banner Health	11,426
Arizona State University	9,360
Mesa Unified School District 4	8,220
Wells Fargo	7,533
Walmart	5,893
Honor Health	5,050
Boeing Co	4,150
Gilbert Unified School District 41	3,650
Jpmorgan Chase Bank National Association	3,223

WEST VALLEY LARGEST EMPLOYERS				
Organization	Jobs			
United States Department of the Air Force	5,010			
Walmart	4,530			
Banner Health	3,211			
State of Arizona	2,710			
Peoria Unified School District 11	2,370			
Dysart Unified School District 89	1,790			
Glendale Elementary School District 40	1,600			
City of Glendale	1,590			
Peoria Unified School District 11	1,340			
Deer Valley Unified School District 97	1,340			

NORTH WEST VALLEY LARGEST EMPLOYERS			
Organization	Jobs		
Banner Health	5,595		
Honeywell	3,847		
American Express	3,095		
USAA Phoenix Office	2,900		
Walmart	2,862		
Wells Fargo	2,768		
Discover Financial Services	2,365		
Safeway	1,750		
Cigna Healthcare Of Arizona Inc	1,714		
Cox Communications Inc	1,700		

TUCSON LARGEST EMPLOYERS	
Organization	Jobs
University of Arizona	11,047
Raytheon Missile Systems	9,933
Davis-Monthan Air Force Base	8,281
Pima County	7,328
Tucson Unified School District	6,525
Banner - University Medical Center	6,329
City of Tucson	4,845
U.S. Border Patrol	4,135
Carondelet Health Network	3,476
TMC HealthCare	2,954



## Phoenix Market Metrics



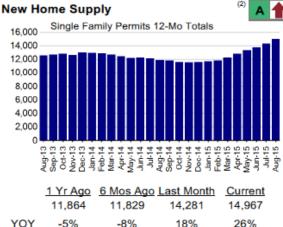
# **Key Trends**

Phoenix, AZ October 2015









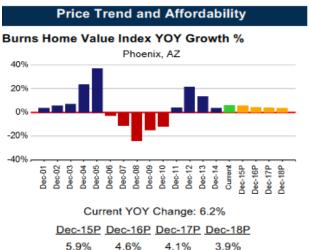


## Phoenix Market Metrics

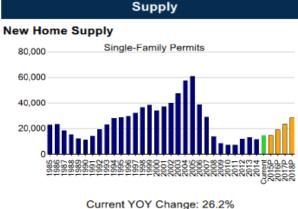


# **Key Forecasts**

Phoenix, AZ October 2015







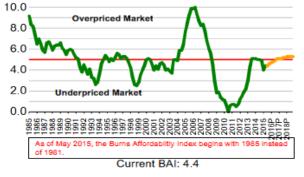
4.1% 3.9%

Current YOY Change: 6.6% 2016P 2018P 9.0% 2.9% 1.8% 1.6%

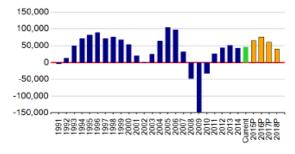
2018P 29.8% 25.3% 19.7%

### **Burns Affordability Index (BAI)**

4.6

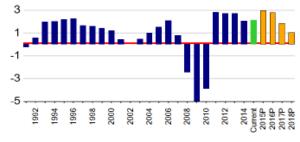


### Employment Growth - YOY



Current YOY Change: 2.4% 2018P 2016P 2017P 3.5% 3.9% 3.0% 2.0%

### Employment Growth to Permit Ratio (E/P)



#### Chart scale cropped at -5 to better illustrate the variations between years

Current E/P Ratio: 2.11 2015P 2016P 2017P 2018P 2.8 3.0 1.8 1.0

Source: John Burns Real Estate Consulting

Dec-15P Dec-16P Dec-17P Dec-18P

5.2

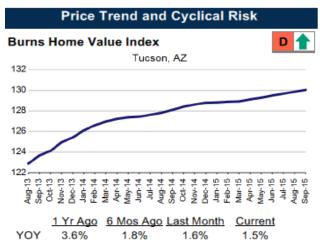


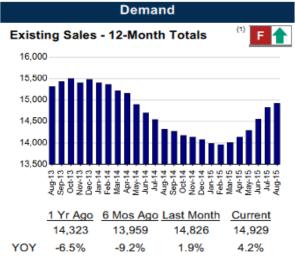
# Tucson Market Metrics



# **Key Trends**

Tucson, AZ October 2015













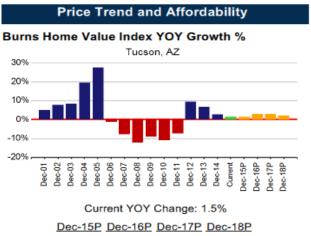


## Tucson Market Metrics



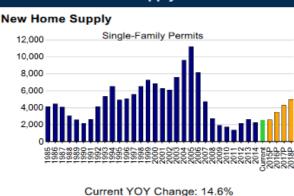
# **Key Forecasts**

Tucson, AZ October 2015





Demand



Supply

1.4% 2.9% 2.9% 2.2%

Current YOY Change: 4.2% 2018P 3.0% 3.4% 2.0% 2.0%

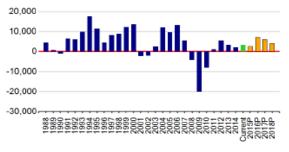
2018P 13.2% 16.3%

### **Burns Affordability Index (BAI)**

1.9



### **Employment Growth - YOY**



Current YOY Change: 0.9% 2016P 2018P 1.9% 1.6% 1.1%

### Employment Growth to Permit Ratio (E/P)



2018P 0.7 1.6 1.1 0.6

2.5

2.3



## Lots Owned or Controlled (1)



### Phoenix, Arizona



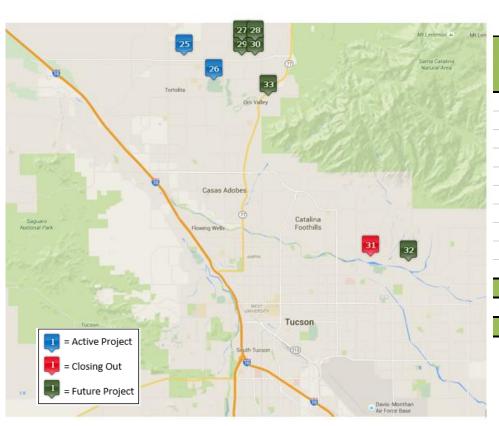
				Lots Owned		
			Total # of	or Controlled		
	Project Name	City	Lots	as of 9/30/15		
1	Verrado Tilden	Buckeye	102	11		
2	Verrado Palisades	Buckeye	63	50		
3	Verrado Victory	Buckeye	98	89		
4	Artesian Ranch	Chandler	90	41		
5	Vaquero Ranch	Chandler	74	17		
6	Maracay at Layton Lakes	Chandler	47	46		
7	Sendera Place	Chandler	34	27		
8	Arch Crossing at Bridges	Gilbert	67	25		
9	Trestle Place at Bridges	Gilbert	73	20		
10	Artisan at Morrison Ranch	Gilbert	105	105		
11	Marquis at Morrison Ranch	Gilbert	66	66		
12	Calderra at Palm Valley	Goodyear	81	7		
13	Kinetic Point at Eastmark	Mesa	80	32		
14	Lumiere Garden at Eastmark	Mesa	85	35		
15	Aileron Square at Eastmark	Mesa	58	58		
16	Curie Court at Eastmark	Mesa	106	106		
17	The Reserve at Plaza del Rio	Peoria	162	88		
18	Maracay at Northlands	Peoria	48	25		
19	Meadows - 5500's	Peoria	81	81		
20	Meadows - 6500's	Peoria	56	56		
21	Meadows - Oversized	Peoria	37	37		
22	The Preserve at Hastings Farms	Queen Creek	89	57		
23	Villagio	Queen Creek	135	55		
7	Sendera Place	Chandler	45	45		
24	Chandler Heights	Chandler	84	84		
18	Northlands	Peoria	42	42		
	Phoenix Lots Owned or Controlled: 2,008 1,305					



## Lots Owned or Controlled (1)



### Tucson, Arizona



	Project Name	City	Total # of Lots	Lots Owned or Controlled as of 9/30/15
25	Tortolita Vistas	Marana	43	24
26	Rancho del Cobre	Oro Valley	68	39
27	Desert Crest - CP Vistoso	Oro Valley	103	103
28	The Cove - CP Vistoso	Oro Valley	83	83
29	Summit (South) - CP Vistoso	Oro Valley	87	87
30	The Pinnacle - CP Vistoso	Oro Valley	70	70
31	Deseo at Sabino Canyon	Tucson	39	8
32	Ranches at Santa Catalina	Tucson	34	34
25	Tortolita Vistas	Marana	12	12
33	Rooney Ranch	Oro Valley	33	33
	Tucson Lots Owned o	r Controlled:	572	493
Total Maracay Lots Owned or Controlled:		2,580	1,798	



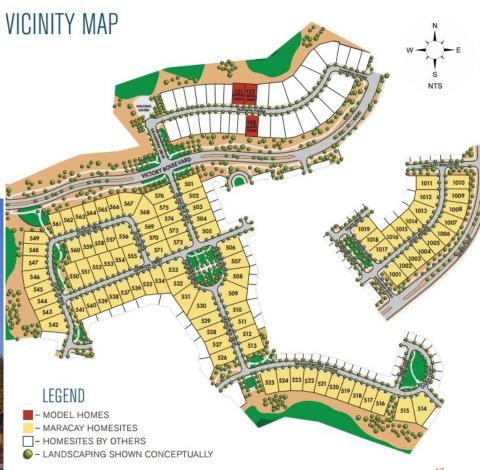


## <u>Victory at Verrado – Buckeye, AZ</u>

- 55+ Active Adult community developed by DMB Associates in Phoenix West Valley premium Verrado master plan
- Active adult anticipated to include 3,500 of the 11,000 planned homes in the highly amenitized Verrado
- Maracay controls 98 lots in initial phase and anticipates rolling into future phases for a multi-year program











## <u>Victory at Verrado – Buckeye, AZ</u>

- Sales opened in January 2015; 22 sales
   YTD
- Victory-specific amenities scheduled for completion in December 2015
- Maracay developed age-targeted product series incorporating Universal Design elements





- One-story only home designs range from 2,200-2,800 sq ft
- Lot size min 70'x120' (8,400 sq ft)
- Base prices range from \$368K to \$375K
- Ave price in backlog \$487K
- High option revenue (~\$95K) and lot premium revenue (~\$28K)
- Current gross margins at 18.5%

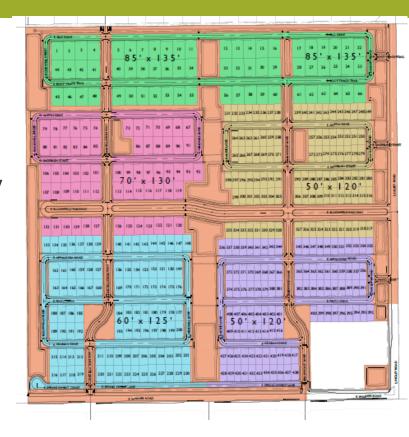




## Morrison Ranch – Gilbert, AZ

- 3,000 acre Master Plan in sought-after East Valley Gilbert location
- Second-to-last phase of community which has developed over a 15 year period
- Unique rural ranch, agricultural themed community with 400 acres of pedestrian oriented greenbelts, fishing lakes, white rail fences.
- Farmhouse inspired architectural aesthetic with front porches, craftsmen-inspired home designs





- Maracay developing two parcels
  - 105 50x120' lots (6,000 sq ft)
  - 66 70'x130' lots (9,100 sq ft)
- Two other builders (Ashton Woods & Fulton) in same phase





### Morrison Ranch - Gilbert, AZ

- Maracay developing two new one and two story product series to fit with community requirements
  - 35' wide Artisan series, 2,000 –
     3,200 sq ft, anticipated base
     price range \$285K \$338K
  - 50' wide Marquis Series, 2,300 –
     4,000 sq ft; anticipated base
     price range \$355K \$424K





- Site currently in final development
- Models and sales opening scheduled for 1<sup>st</sup> quarter 2016

# **Maracay Homes**

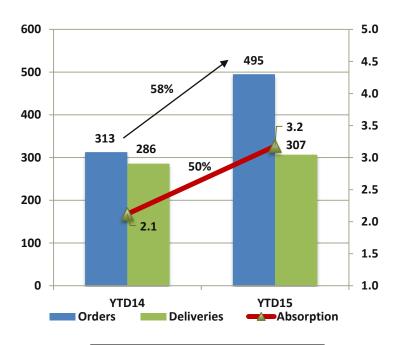
Choices for the way you want to live.

TRI POINTE

- Strengthening Phoenix market has led to increases in orders and deliveries in 2015
- Increase in orders largely due to a higher absorption pace as community count stayed relatively flat

#### Orders, Deliveries and Absorption Rate

For the nine months ended September 30, 2014 and 2015

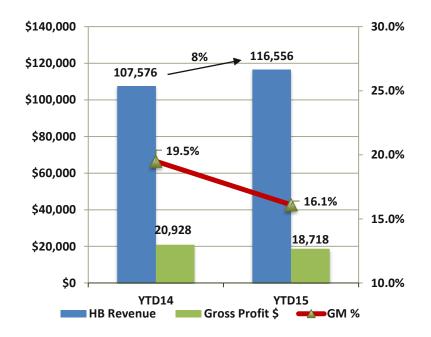


YTD14 YTD15
16.4 17.3
Average Selling Communities

- Margin compression in 2015 is the result of higher lot costs and weak market conditions in 2014
- Margins have recently stabilized and started to trend higher thanks to improving market conditions

### HB Revenue, Gross Profit \$'s and Gross Margin %

For the nine months ended September 30, 2014 and 2015



YTD14	YTD15
\$376K	\$380K
Average Sales Pr	ice of Deliveries



## Alan Shapiro







Winchester Homes, a member of the TRI Pointe Group.









- Established in 1979
- Office located in Bethesda, Maryland
- Operate in Northern Virginia & Suburban Maryland
- 106 employees, including sales and field
- 13 active selling locations as of 9/30/15
- LTM Deliveries as of 9/30/15: 405
- Lots owned or controlled (1): 2,576







### DC Market Overview



### Population:

• Baltimore: 2,800,100

Washington: 6,105,200

### Median Resale

• Baltimore: \$236,000

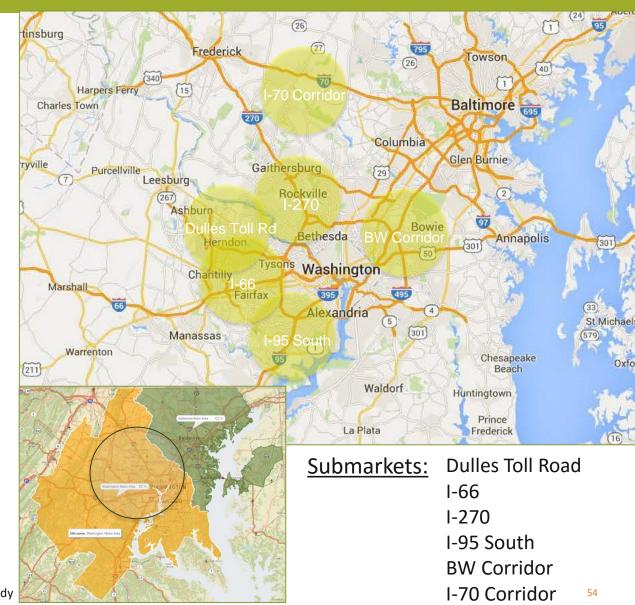
• Washington: \$355,000

### Median New Home

• Baltimore: \$400,900

Washington: \$481,800

New Home Markets are Divided into <u>6</u> Primary Submarkets Located off Main Transportation Corridors





# **Employers by County**



### Top Employers: By MSA

Washington M	/ISA*	Baltimore MS	SA**	
Top Employers		Top Employers		
County Schools	98,000+	Johns Hopkins Health	22,000	
Inova Health System	16,000	Med Star Health	22,000	
Marriott International	15,200	Johns Hopkins U	15,800	
U of Md. College Park	13,900	Verizon Inc.	14,000	
WAMATA	12,900	Northrop Grumman	11,000	
Fairfax County Govt.	12,300	Constellation Energy	8,700	
Booz Allen Hamilton	11,000	McCormick & Co.	8,000	
Verizon Comm.	11,000	Care First Blue Cross	6,500	
Montgomery Cty Gov.	10,000	W.R. Grace & Co.	6,300	
Lockheed Martin Corp	9,000	University of Md Med.	6,200	
Deloitte LLP	8,000	Lifebridge Health	5,700	
General Dynamics	8,000	Legg Mason Inc.	5,300	
Computer Sciences co.	7,200	Magellan Health Svcs	4,800	
Hilton Worldwide	7,200	T Rowe Price	3,700	
Kaiser Permanente	6,900	Mercantile Bank Share	3,300	
George Mason Univ.	6,600	Rouse Companies	3,100	
George Mason Univ.	6,600	Under Armour	1,100	
Children's Natl. Health	6,300	Federal Govt.***		
Leidos Holdings inc.	6,000	Maryland	280,000	
Long & Foster Cos.	5,300	Virginia	321,000	
Adventist Healthcare	5,200	District of Columbia	365,000	
Fannie Mae	5,100	*Includes Federal & Cabinet Level agency		



#### Sources

- \*Washington Business Journal July 3, 2015
- \*\*Baltimore Sun, Sunspot staff, 2015
- \*\*\*Governing.com

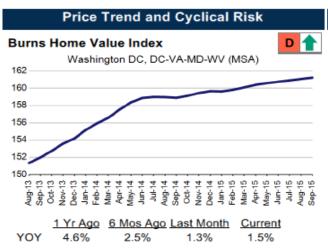


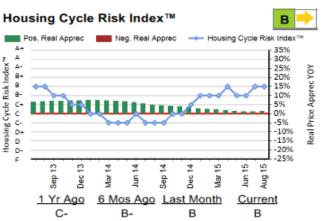
# Washington MSA Market Metrics



# **Key Trends**

(MSA) October 2015



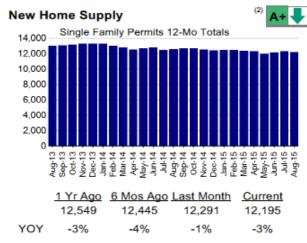


Source: John Burns Real Estate Consulting









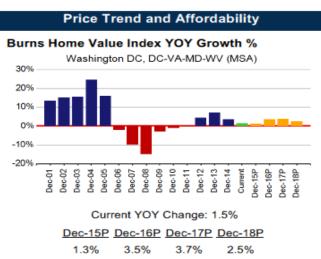


# Washington MSA Market Metrics

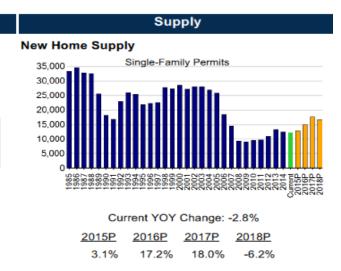


# **Key Forecasts**

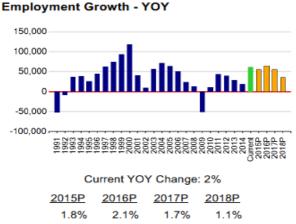
(MSA) October 2015

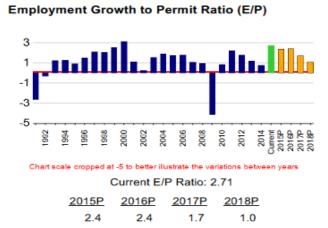










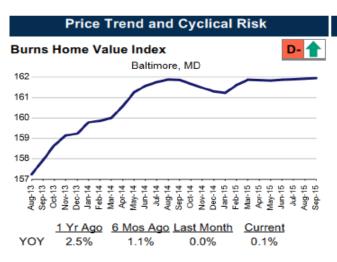




## Baltimore MSA Market Metrics

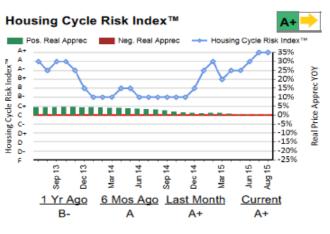
# **Key Trends**

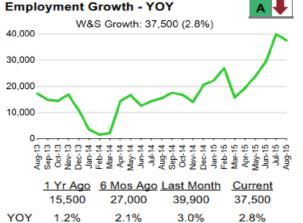
Baltimore, MD October 2015













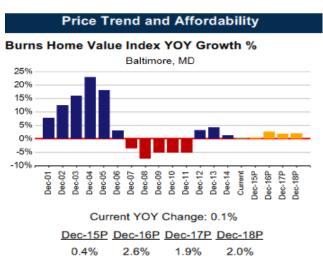


# Baltimore MSA Market Metrics

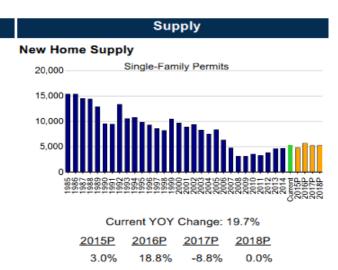


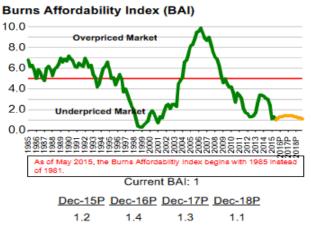
# **Key Forecasts**

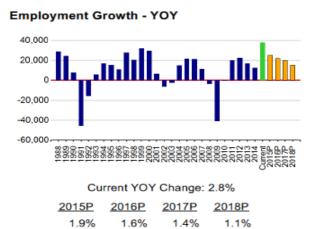
Baltimore, MD October 2015

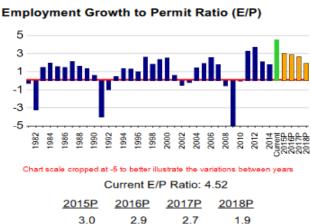












Source: John Burns Real Estate Consulting



## Lots Owned or Controlled (1)



### Virginia Lots



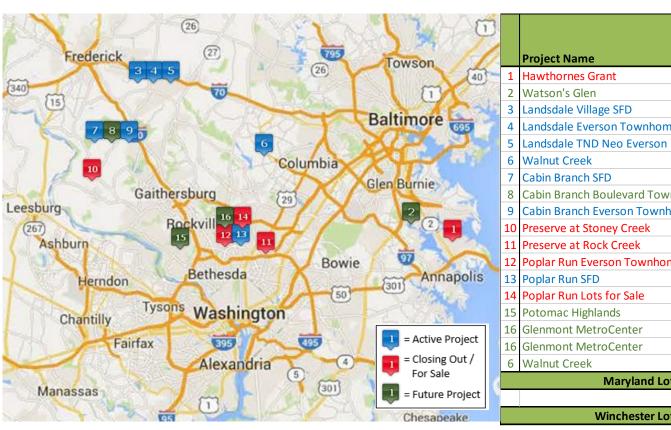
	Project Name	City	Total # of Lots	Lots Owned or Controlled as of 9/30/15			
1	Reserve at Waples Mill	Oakton	28	7			
2	Stuart Mill & Timber Lake	Oakton	19	15			
3	Stable Hill	Glen Allen	49	1			
4	Village of Piedmont	Haymarket	168	158			
5	English Manor Townhomes	Ashburn	34	16			
6	Glenmere at Brambleton SFD	Ashburn	73	27			
7	Glenmere at Brambleton SFA	Ashburn	79	22			
8	West Park at Brambleton	Ashburn	45	0			
9	One Loudoun, Ashburn	Ashburn	168	8			
10	Vistas at Lansdowne, Lansdowne	Lansdowne	120	112			
11	Willowsford Grant II, Aldie	Aldie	1	1			
12	Willowsford Grant, Aldie	Aldie	36	2			
13	Willowsford Greens, Aldie	Aldie	38	19			
14	Brambleton Ceighton East	Ashburn	2	2			
6	Glenmere at Brambleton SFD	Ashburn	27	27			
7	Glenmere at Brambleton SFA	Ashburn	52	52			
11	Willowsford Grant II, Aldie	Aldie	54	54			
15	Fair Oaks Church	Fairfax	170	170			
	Virginia Lots Owned or Controlled: 1,163 693						



## Lots Owned or Controlled (1)



### **Maryland Lots**



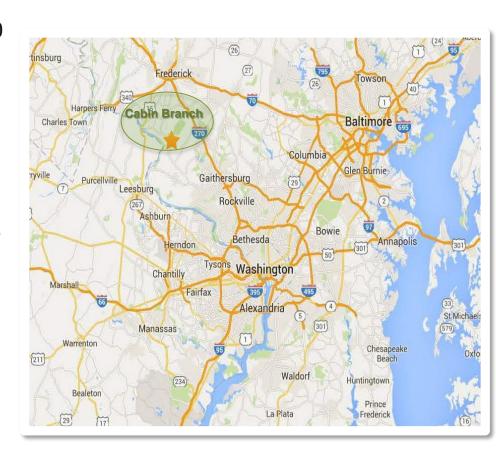
				Lots Owned
			Total # of	or Controlled
	Project Name	City	Lots	as of 9/30/15
1	Hawthornes Grant	Arnold	0	11
2	Watson's Glen	Millersville	103	101
3	Landsdale Village SFD	Monrovia	222	214
4	Landsdale Everson Townhomes	Monrovia	100	100
5	Landsdale TND Neo Everson	Monrovia	77	77
6	Walnut Creek	Ellicott City	19	6
7	Cabin Branch SFD	Clarksburg	359	320
8	Cabin Branch Boulevard Townhomes	Clarksburg	61	61
9	Cabin Branch Everson Townhomes	Clarksburg	567	523
10	Preserve at Stoney Creek	Rockville	0	5
11	Preserve at Rock Creek	Rockville	68	12
12	Poplar Run Everson Townhomes	Silver Spring	136	52
13	Poplar Run SFD	Silver Spring	326	129
14	Poplar Run Lots for Sale	Silver Spring		67
15	Potomac Highlands	Potomac	23	23
16	Glenmont MetroCenter	Silver Spring	89	89
16	Glenmont MetroCenter	Silver Spring	82	82
6	Walnut Creek	Ellicott City	11	11
	Maryland Lots Owned	or Controlled:	2,243	1,883
	Winchester Lots Owned	or Controlled:	3,406	2,576





### <u>Cabin Branch – Clarksburg, MD</u>

- Located west of I-270 in Clarksburg,
   Montgomery County, Maryland in the I-270
   Technology corridor
- The site consists of **540 acres** (Winchester owns 217 acres)
- Designed as a mixed use, transit oriented and pedestrian friendly neighborhood
- Winchester owns 987 fully entitled lots
  - **359** Market rate single family detached lots
  - **504** Fee simple townhome lots
  - 124 Fee simple townhouses built under Montgomery County's Moderately priced Dwelling Unit program.
- NVR owns the remaining 605 lots
   (128 2/2 condo, 108 SFA, 369 SFD)
- Shared infrastructure through a joint development agreement
- Simon Properties Clarksburg Premium Outlets opening fall 2016







## <u>Cabin Branch – Clarksburg, MD</u>

















### Cabin Branch - Clarksburg, MD

- 24',30',36' wide single family detached product
  - Square footage range: 2,500 to 3,600
  - Current base price range: \$480K to \$719K
- 18,20,22' wide single family attached product
  - Square footage range: 2,000 to 2,700
  - Current base price range: \$375K to \$390K







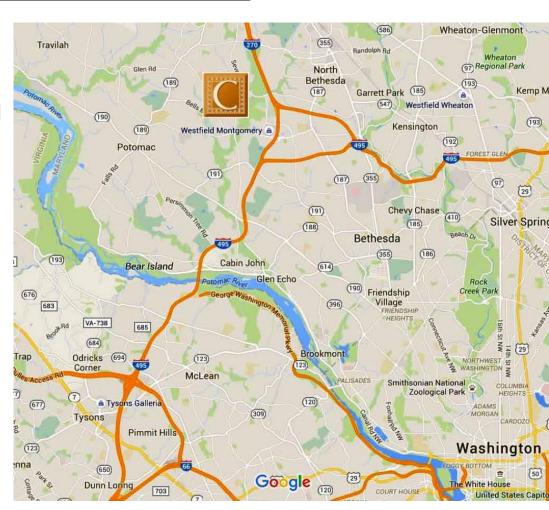






### Potomac Highlands - Potomac, MD

- 23 fee simple townhomes
- Sold under premium Camberley brand
- Located in Potomac, MD
- Short distance to I-270 and I-495
- Close to upscale mall, shops, restaurants and entertainment
- Constrained land supply market, only
   2 new home closings since 2012

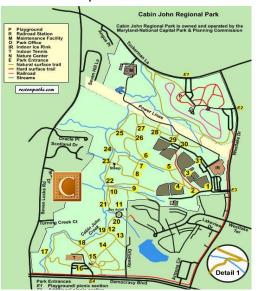






### Potomac Highlands - Potomac, MD

- (19) 26-28' Wide Luxury Elevator Towns
  - Square footage range: 4,000 +
  - Anticipated base price range: Low \$1.0 M
- (4) 18' Affordable Towns
  - Square footage: 1,400 to 1,500
  - Anticipated base price range: \$180K











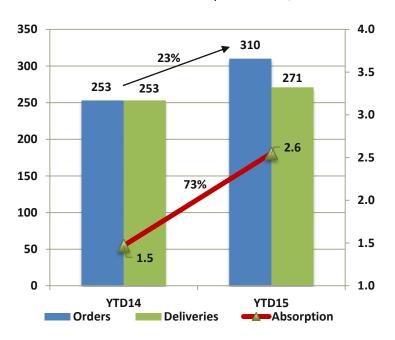
### Financial Metrics



- Orders 23% higher despite 5.6 fewer average selling communities
- Absorption pace 73% higher, thanks to greater focus on inventory turns and product repositioning

### **Orders, Deliveries and Absorption Rate**

For the nine months ended September 30, 2014 and 2015

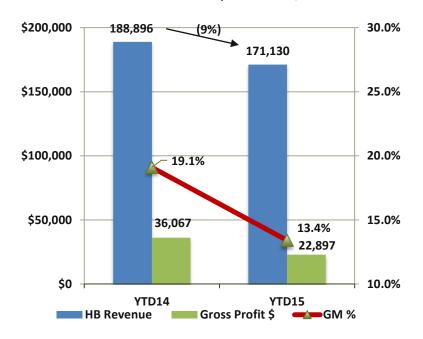


YTD14 YTD15
19.1 13.5
Average Selling Communities

- HB Revenue declined due to mix shift to lower ASP homes as a result of product repositioning efforts
- Gross margin decline reflects higher incentives as a result of market weakness

### HB Revenue, Gross Profit \$'s and Gross Margin %

For the nine months ended September 30, 2014 and 2015



YTD14	YTD15
\$747K	\$631K
Average Sales Pi	rice of Deliveries



Ken Krivanec









Quadrant Homes, a member of the TRI Pointe Group









- Established in 1969
- Office located in Bellevue, Washington
- Operate in the 6 core counties that comprise the greater Puget sound area of the Seattle market
- 96 employees, including sales and field
- 11 active selling locations as of 9/30/15
- LTM Deliveries as of 9/30/15: 398
- Lots owned or controlled (1): 1,421







## Seattle MSA Market Overview



### **County Market Areas:**

County	Population	Unemployment Rate	Median Income	
Kitsap	256,890	5.2%	\$ 61,892	
King	2,070,488	3.6%	\$ 71,993	
Pierce	834,906	6.1%	\$ 59,463	
Skagit	118,837	6.3%	\$ 55,919	
Snohomish	757,598	3.9%	\$ 69,476	
Thurston	267,951	5.6%	\$ 60,726	

Market made up of 6 counties

Median Resale Sales Price: \$350,000

Median New Home Sales Price: \$461,000

Sources: Nielson-Claritas and BLS



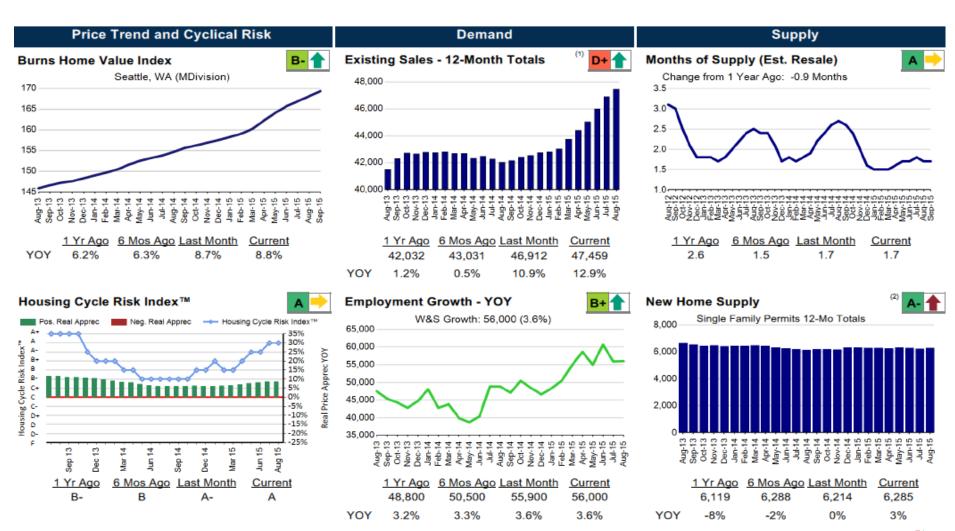


### **Seattle Market Metrics**



# **Key Trends**

Seattle, WA (MDivision)
October 2015



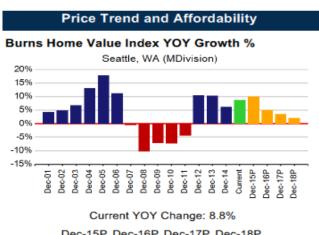


### Seattle Market Metrics



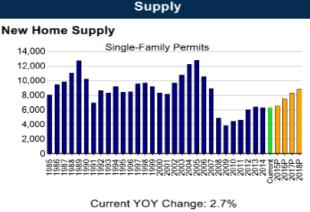
# **Key Forecasts**

Seattle, WA (MDivision)
October 2015





Demand



Dec-15P Dec-16P Dec-17P Dec-18P
10.1% 5.0% 3.4% 2.0%

Current YOY Change: 12.9%

2015P 2016P 2017P 2018P

13.4% 1.6% 0.8% 0.4%

<u>2015P</u> <u>2016P</u> <u>2017P</u> <u>2018P</u> 3.3% 15.4% 10.7% 6.0%

### Burns Affordability Index (BAI)



 Dec-15P
 Dec-16P
 Dec-17P
 Dec-18P

 5.1
 5.3
 5.4
 5.2

Source: John Burns Real Estate Consulting

#### **Employment Growth - YOY**



Current YOY Change: 3.6% 2015P 2016P 2017P 2018P 3.2% 2.5% 1.2% 0.6%

### Employment Growth to Permit Ratio (E/P)



#### Chart scale cropped at -5 to better illustrate the variations between years

Current E/P Ratio: 2.5

2015P 2016P 2017P 2018P

2.2 1.9 1.1 0.5

72



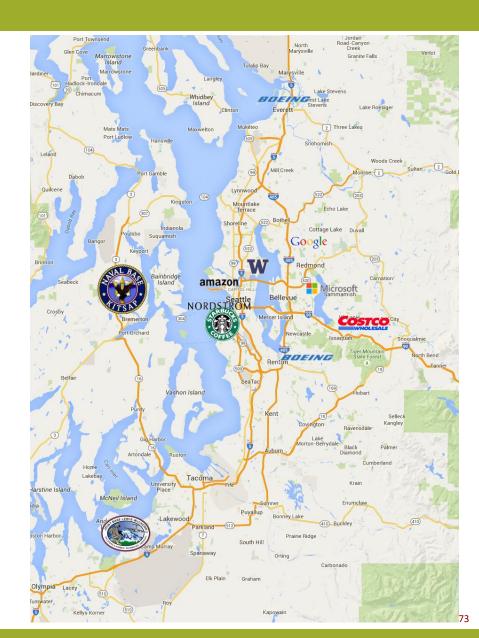
# **Employers by County**



# Top Employers: By County

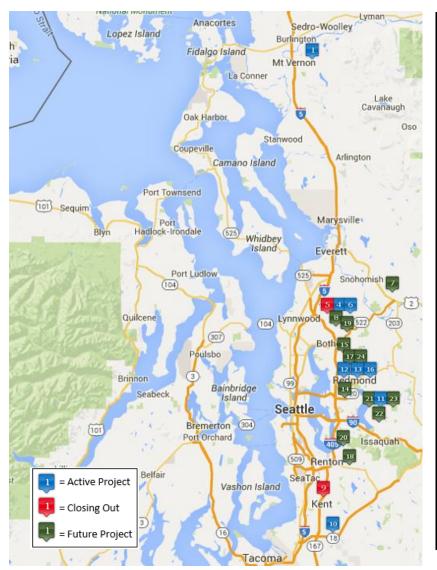
King		Snohomish	
Top Employers		Top Employers	
Boeing	85,000	Boeing	40,000
Microsoft	41,664	Naval St Everett	6,350
U of W	29,800	State WA	5,400
Providence	20,240	Providence	3,500
Amazon	15,000	Tulalip	3,500
King Co.	12,993	Sno County	2,700
USPS	11,914	Everett Clinic	2,500
Starbucks	10,837	Premera	2,400
City of Seattle	10,479	Everett SD	2,025
Nordstrom	9,281	Philips Med	2,000

Pierce		Thurston	
Top Employers		Top Employers	
Joint Base LM	66,054	State Govt.	24,762
Schools	13,408	Local Govt.	11,440
Multicare	6,904	Providence	1,600
WA State	6,455		
Franciscan	5,338		
Pierce Co.	2,979	Kitsap	
WA Higher Edu	2,556	Top Employers	
Fred Meyer	2,560	Naval Base Kitsap	16,372
State Farm	2,206	Harrison MC	2,442
City of Tacoma	2,078	Source: County Websites	





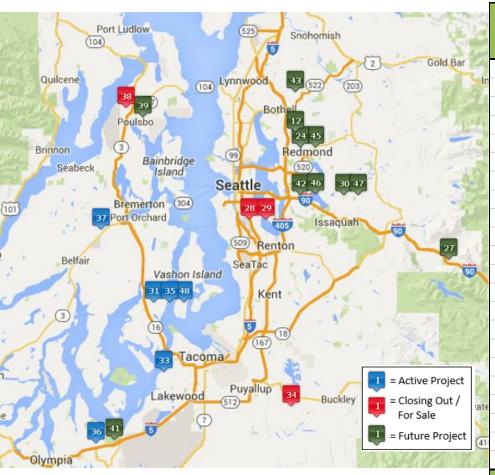




				Lots Owned
			Total # of	or Controlled
	Project Name	City	Lots	as of 9/30/15
1	Skagit Highlands	Mt Vernon	423	25
1	Skagit Clearwater Court	Mt Vernon	11	11
1	Skagit Surplus Pod E	Mt Vernon	4	4
4	Kings Corner 1&2	Mill Creek	116	34
5	Filbert Glen	Bothell	16	7
4	King's Corner 3	Mill Creek	29	29
7	Evergreen Heights	Monroe	71	71
8	Palm Creek	Bothell	41	41
9	Garrison Glen	Kent	30	5
10	Sonata Hill	Auburn	71	44
11	The Gardens at Eastlake	Sammamish	8	8
12	Heathers Ridge	Kirkland	41	39
13	Hedgewood	Redmond	11	11
14	Grasslawn Estates	Redmond	4	4
15	Vintner's Place	Kirkland	35	35
13	Hedgewood East	Redmond	15	15
17	Trailside	Redmond	9	9
18	Copperwood	Renton	46	46
19	Parkwood Terrace	Woodinville	15	15
20	Hazelwood Ridge	Newcastle	30	30
21	Inglewood Landing	Sammamish	21	21
22	Jacobs Landing	Issaquah	20	20
23	Kirkwood Terrace	Sammamish	12	12
24	English Landing P2	Redmond	25	25







				Lots Owned
			Total # of	or Controlled
	Dunio et Nove	C:tu.	Lots	
	Project Name	City		as of 9/30/15
24	English Landing P1	Redmond	50	50
12	Heathers Ridge South	Redmond	8	8
27	Cedar Landing	North Bend	123	123
28	42nd Avenue Townhomes	Seattle	40	40
29	Pearl & Delores	Seattle	12	12
30	Monarch Ridge	Sammamish	59	59
31	Harbor Hill S-9	Gig Harbor	40	6
31	Harbor Hill S-8	Gig Harbor	33	33
33	Chambers Ridge	Tacoma	24	9
34	Tehaleh	Bonney Lake	85	3
35	The Enclave at Harbor Hill	Gig Harbor	33	33
36	Campus Fairways	Lacey	39	33
37	McCormick Meadows	Poulsbo	167	66
38	Vinland Pointe	Poulsbo	90	21
39	Mountain Aire	Poulsbo	145	145
41	Campus Fairways	Lacey	40	40
42	Viscaia	Bellevue	18	18
43	The Grove at Canyon Park	Bothell	60	60
45	Hawks Glen	Redmond	27	27
46	Breva	Bellevue	29	29
47	Aurea	Sammamish	38	38
31	Harbor Hill S-7	Gig Harbor	7	7
	Quadrant Lots Owned	or Controlled:	2,271	1,421





# <u>Heathers Ridge – Kirkland, WA</u>

- 49 lots 30' & 40' wide product
- Woodley Architectural Group designs
- Square footage range: 1,833 to 3,112
- Base price range: \$780K to \$935K
- Opened for sales on 5/16/15, sold 25 for an absorption rate of 5.1 per month (1)
- Expected gross margins for this project is 23%







# English Landing – Redmond, WA

- 75 Lots 40' wide product
- Woodley Architectural Group Designs
- Square footage range: 3,000 to 4,000
- Base price range: \$910K to \$1.0 million
- Anticipated opening November 2016
- Expected gross margins for this project is 22%

### **Education Hill:**

- Highly regarded schools
- Easy commute to Microsoft
- Redmond Town Center





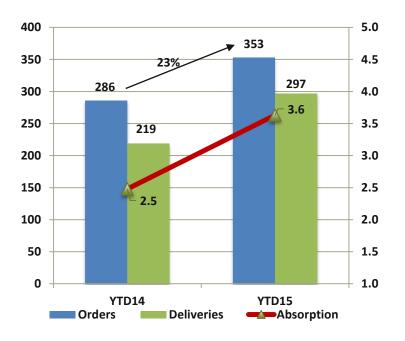
# **Financial Metrics**



 Favorable market conditions, innovative product designs and a strategic repositioning to the Eastside had led to healthy Y-O-Y increases to deliveries and orders

### **Orders, Deliveries and Absorption Rate**

For the nine months ended September 30, 2014 and 2015

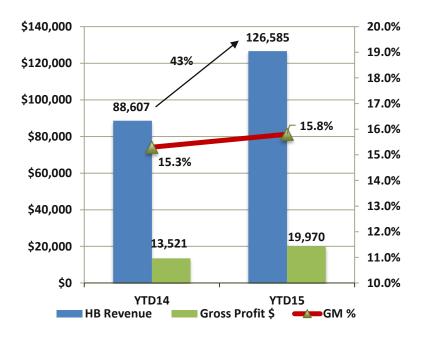


YTD14 YTD15
12.8 10.8
Average Selling Communities

- Higher home sales revenues are a function of increases in deliveries and average sales prices
- Anticipate these trends to continue into 2016 based on current backlog and market conditions

### HB Revenue, Gross Profit \$'s and Gross Margin %

For the nine months ended September 30, 2014 and 2015



YTD14 YTD15 \$405K \$426K Average Sales Price of Deliveries Pardee Homes

Las Vegas Division

Klif Andrews









Pardee Homes, a member of the TRI Pointe Group.







# **Division Overview**



Las Vegas Division

- Established in 1952
- Office located in Las Vegas, Nevada
- Division Operations have included:
  - Merchant homebuilding operations
  - Masterplan community design and development
  - Large scale land development and entitlement
- 88 Employees, including sales and field
- 11 active selling communities as of 9/30/15
- LTM deliveries as of 9/30/15: 350
- Lots owned or controlled (1): 1,922





# Las Vegas Market Overview



Market made up of only one county, Clark County

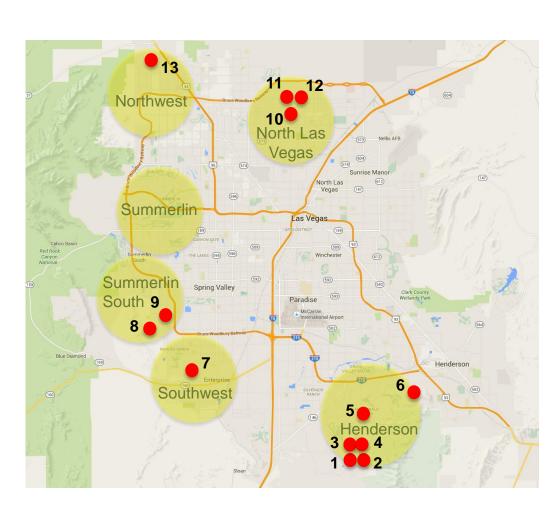
• Area: Approx 600 sq miles

Population: Approx 2,000,000

• Median Resale: \$193,200<sup>(1)</sup>

• Median New Home: \$305,047<sup>(1)</sup>

- New home market is divided into 6 primary submarkets located off main transportation corridors
- Pardee currently operates in 5 of these submarkets



Pardee Projects

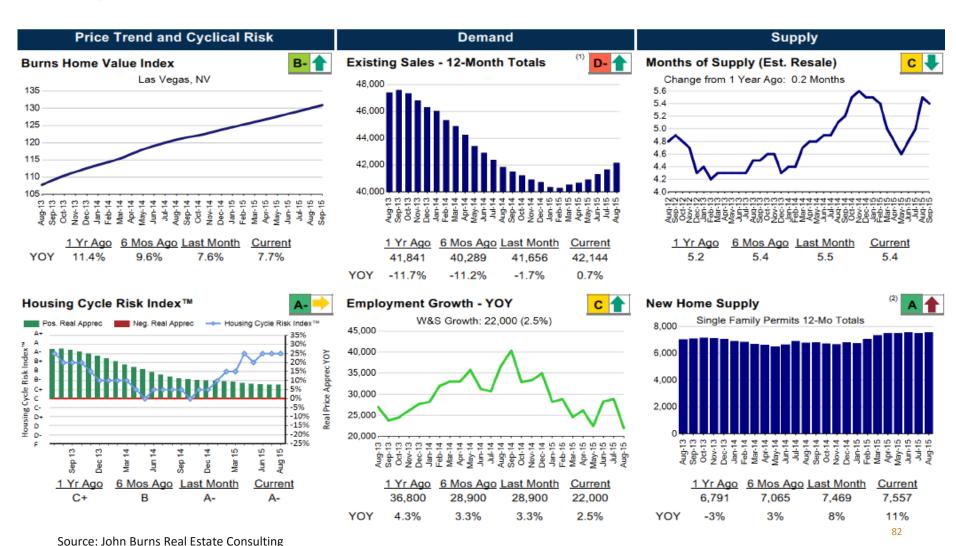


# Las Vegas Market Metrics



# **Key Trends**

Las Vegas, NV October 2015



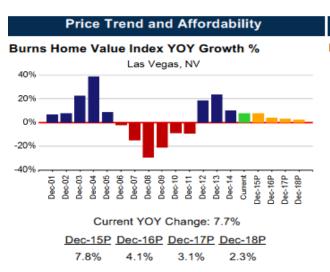


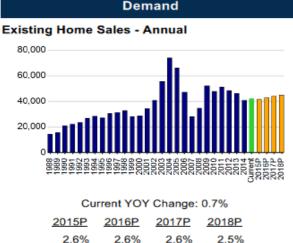
# Las Vegas Market Metrics



# **Key Forecasts**

Las Vegas, NV October 2015







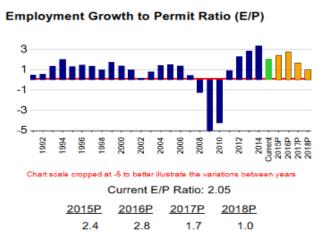




3.2%

2.0%

3.2%



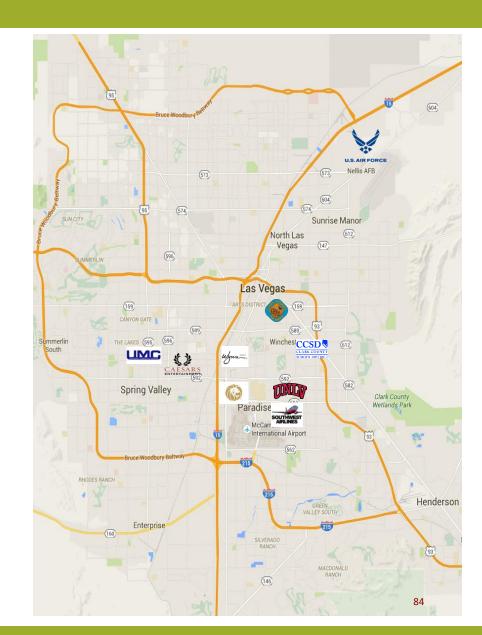
Source: John Burns Real Estate Consulting



# **Employers by County**



Top Employers: By County <sup>(1)</sup>				
Clark				
Top Employers				
MGM Resorts	41,000			
Clark County School District	35,000			
Wynn Resorts	12,500			
Clark County Gov	11,500			
Nellis AFB	9,500			
UNLV	5,500			
Caesers	5,000			
Southwest Airlines	3,500			
University Medical Center	3,000			

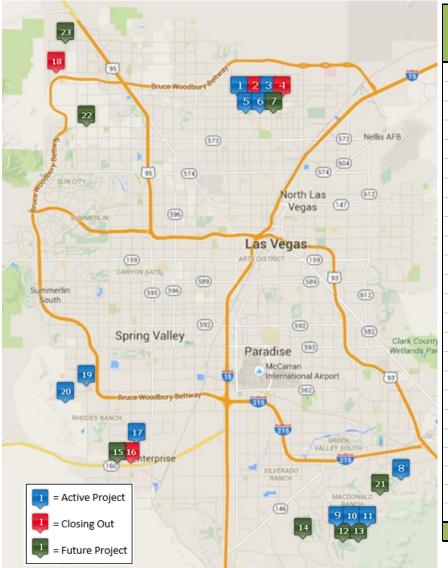




# Lots Owned or Controlled (1)



Las Vegas Division



				Lots Owned
			Total # of	or Controlled
			Lots	as of 9/30/15
	Project Name	City		
1	LivingSmart at Eldorado Ridge	Las Vegas	169	22
2	LivingSmart at Eldorado Heights	Las Vegas	135	24
3	LivingSmart Sandstone	Las Vegas	145	68
4	Ridgeview	Las Vegas	4	4
5	North Peak	Las Vegas	150	150
6	Castle Rock	Las Vegas	150	150
7	Eldorado Future	Las Vegas	145	145
8	Horizon Terrace	Las Vegas	165	118
9	Solano	Las Vegas	132	89
10	Alterra	Las Vegas	106	87
11	Bella Verdi	Las Vegas	106	102
12	Milennial	Las Vegas	2	2
13	Escala	Las Vegas	78	78
14	POD 5-1 Future	Las Vegas	215	215
15	Durango Ranch	Las Vegas	153	16
16	Durango Trail	Las Vegas	77	13
17	Meridian	Las Vegas	78	70
18	LivingSmart at Providence	Las Vegas	106	0
19	Encanto	Las Vegas	129	129
20	Summerglen	Las Vegas	140	85
21	The Canyons at MacDonald Ranch	Las Vegas	115	115
22	Northwest Assemblage	Las Vegas	40	40
23	Skye Canyon	Las Vegas	192	192
15	Durango Ranch	Las Vegas	8	8
	Pardee Nevada Lots Owned or	Controlled:	2,740	1,922





# Inspirada Master Plan

### **Current Phase of Development:**

- 358 lots remaining, ranging from 3,500 to 8,000 square feet
- Three active and one future product lines:
  - Solano, Alterra, Bella Verdi and Escala
- Product square footages range from 2,180 to 4,200
- Current active project base sales prices range from \$289K to \$591K







# Eldorado Master Plan

### **Current Phase of Development:**

- Large Pardee holding in North Las Vegas nearing build-out
- 259 lots remaining; lots ranging from 3,500 to 6,000 sq ft
- Three product lines: Ridge, Heights and Sandstone
- Products square footages range from 1,825 to 4,000
- Current base sales prices range from \$220K to \$392K









# Skye Canyon Master Plan

### **Current Phase of Development:**

- Brand new master planned community in PAGEZWATER PAGE
   Northwest Submarket
- 192 Lots
- Pardee Developing 2 Product Lines
- 4,000 and 6,500 sq ft lots
- Products range from 2,500 sq ft to 3,900 sq ft
- Anticipated base sales price: \$367K to \$460K







# Financial Metrics



Las Vegas Division

- Absorption rate of 3.3 is indicative of strong market fundamentals
- Increase in active community count has led to market share gains

### **Orders, Deliveries and Absorption Rate**

For the nine months ended September 30, 2014 and 2015

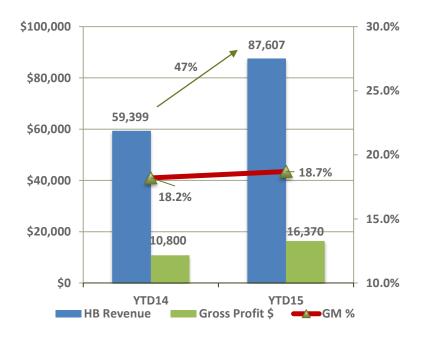


YTD14 YTD15
7.2 10.2
Average Selling Communities

- Gross margins trending higher due to price discipline and improving market fundamentals
- Gross profit up 52% thanks to increase in deliveries, higher average sale prices and better expense leverage

### HB Revenue, Gross Profit \$'s and Gross Margin %

For the nine months ended September 30, 2014 and 2015



YTD14	YTD15	
\$354K	\$368K	
Average Sales Price of Deliveries		



**Colorado Division** 

Matt Osborn





TRI Pointe Homes, a member of the TRI Pointe Group.







# **Division Overview**



- Division Operations established in 2012
- Office located in Denver, Colorado
- Operating in Denver Metro Area and Northern Colorado
- Exponential growth in deliveries from 8 (2013), 57 (2014) and 128 (YTD 2015)
- 47 employees, including sales and field
- 6 active selling locations as of 9/30/15
- LTM deliveries as of 9/30/15: 150
- Lots owned or controlled (1): 607







# Colorado Market Overview



### Colorado Division

### Colorado Northern Front Range Market:

Denver Metro Area – 7 Counties

Northern Colorado – 2 Counties

### Population:

Denver Metro Area - 2.9 Million

Northern Colorado – 0.6 Million

### Median Resale Home:

Denver Metro Area – \$362,900

Northern Colorado – \$323,243

### Median New Home:

Denver Metro Area – \$482,133

Northern Colorado – \$360,382

### Median Income:

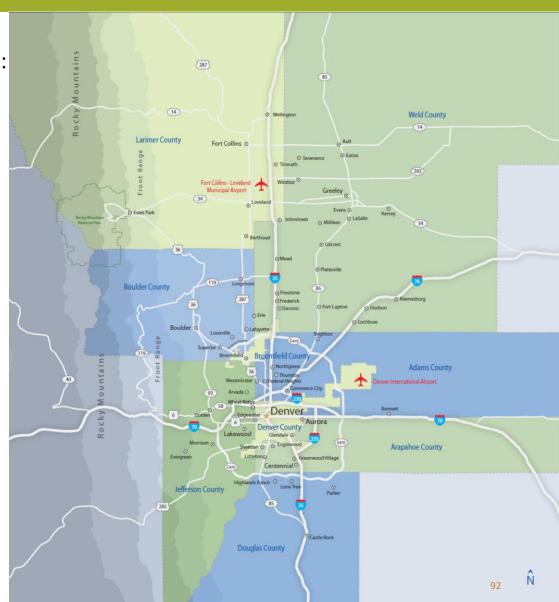
Denver Metro Area – \$67,360

Northern Colorado – \$58,977

### TPH Colorado Currently Operates in:

3 of 7 Counties in Denver Metro

1 of 2 Counties in N. Colorado



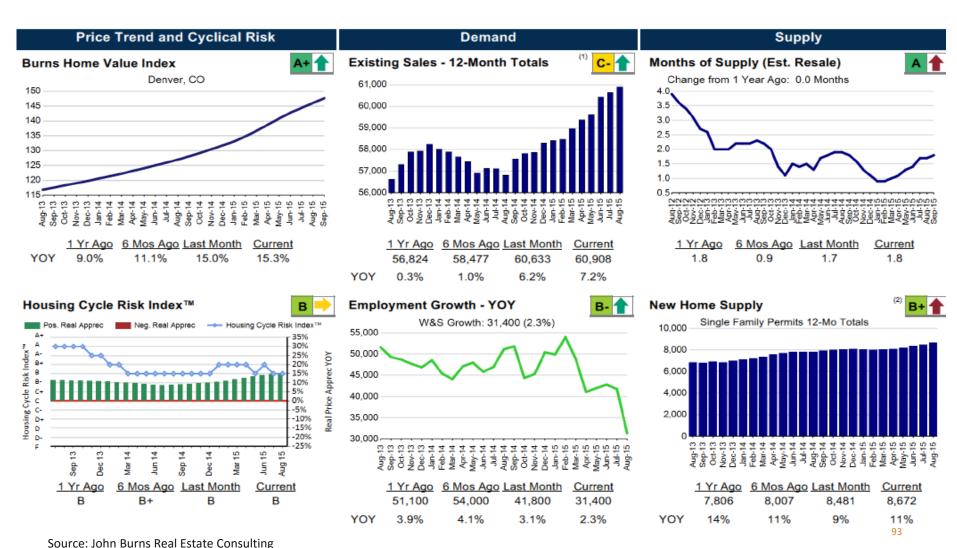


# Colorado Market Metrics



# **Key Trends**

Denver, CO October 2015



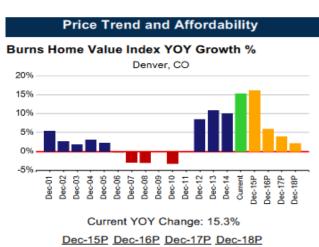


# Colorado Market Metrics



# **Key Forecasts**

Denver, CO October 2015



6.0%

3.9%

2.1%

6.8

16.1%

5.9





# 8.0 Overpriced Market 8.0 Overpriced Market 8.0 UndStandard Market 9.0 UndS

Dec-15P Dec-16P Dec-17P Dec-18P

6.9

# 60,000 20,000 -20,000 -40,000 -60,000

1.9%

1.1%

0.8%

6.2%

**Employment Growth - YOY** 



Employment Growth to Permit Ratio (E/P)

cale cropped at -5 to better illustrate the variations between years					
Current E/P Ratio: 1.9					
2015P	2016P	2017P	2018P		
2.2	1.5	1.1	0.4		
			0	4	

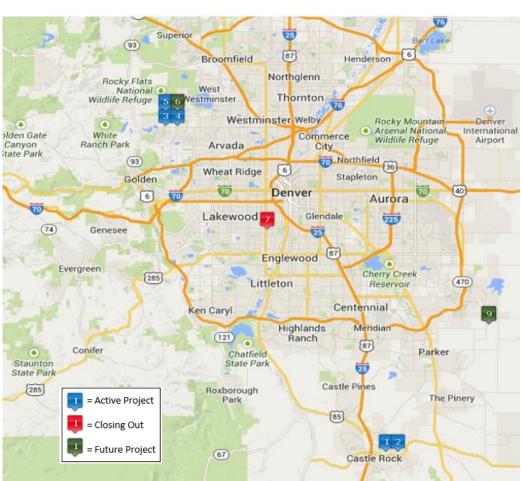
6.6





	Project Name	City	Total # of Lots	Lots Owned or Controlled as of 9/30/15
1	Terrain 4000	Castle Rock	149	56
2	Terrain 3500	Castle Rock	67	46
3	Leyden Rock 4000	Arvada	51	21
4	Leyden Rock 5000	Arvada	67	50
5	Candelas 6000	Arvada	76	73
6	Candelas 3500	Arvada	96	96
7	Platt Park North	Denver	29	8
8	Centerra 5000	Loveland	150	142
9	Whispering Pines	Aurora	115	115
Co	lorado Lots Owned	800	607	











# <u>Terrain – Castle Rock, CO</u>

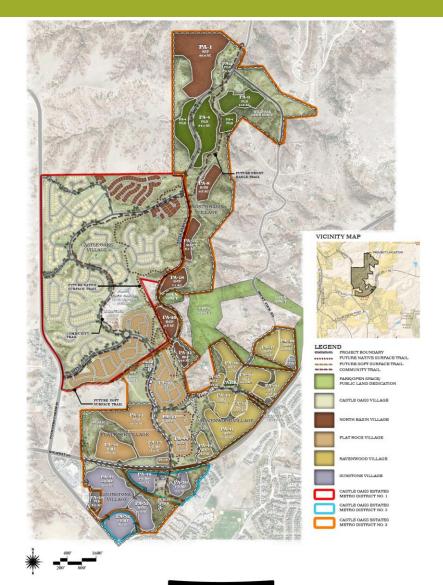




# Community Poetview

# <u>Terrain – Castle Rock, CO</u>

- First Colorado division community to open, first orders in 2Q13 and first deliveries in 4Q13
- Two Distinct Neighborhoods:
  - Prelude Collection (3500 Series)
  - Debut Collection (4000 Series)
- Square Footage Range:
  - Prelude Collection 2,059 to 2,311
  - Debut Collection 1,871 to 2,860
- Base Price Range
  - Prelude Collection \$310K to \$340K
  - Debut Collection \$340K to \$390K









# Candelas - Arvada, CO







# Candelas - Arvada, CO

- Two Distinct Neighborhoods
  - Prelude Collection (3500 Series)
  - Encore Collection (6000 Series)
- Square Footage Range:
  - Prelude Collection 2,059 to 2,773
  - Encore Collection 2,955 to 4,299
- Base Price Range:
  - Prelude Collection \$370K to \$430K
  - Encore Collection \$560K to \$620K







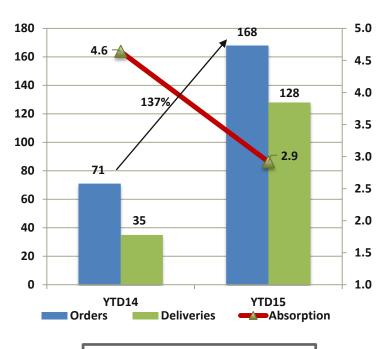
# Financial Metrics



- Significant increase in orders and deliveries thanks to the opening of 5 new communities in 2H14
- Lower absorption rate due to higher priced product across new communities

### Orders, Deliveries and Absorption Rate

For the nine months ended September 30, 2014 and 2015 (1)

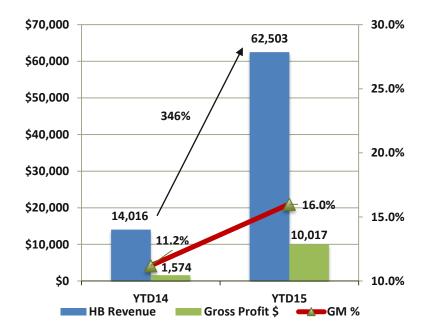


**YTD14 YTD15** 1.7 6.4 **Average Selling Communities** 

- Significant home sales revenue and profit increases due to higher volume of deliveries
- Higher margins a function of product mix shift and price increases

### HB Revenue, Gross Profit \$'s and Gross Margin %

For the nine months ended September 30, 2014 and 2015 (1)



**YTD14 YTD15** \$400K \$488K Average Sales Price of Deliveries





Trendmaker Homes, a member of the TRI Pointe Group.

TLIFE INSPIRING HOMES.



Austin, Texas



# **Company Overview**



- Established in 1971
- Office located in Houston, Texas and soon to be Austin
- 149 employees, including sales and field
- 23 active selling locations as of 9/30/15
- LTM deliveries as of 9/30/15: 551
- Lots owned or controlled (1): 1,976
- ~#16 Houston builder by closings
   ~#8 Houston builder by revenues



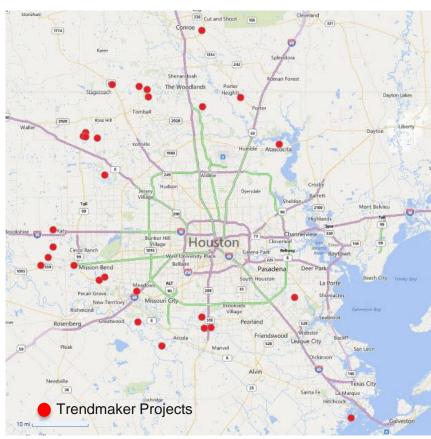




# Houston Market Overview



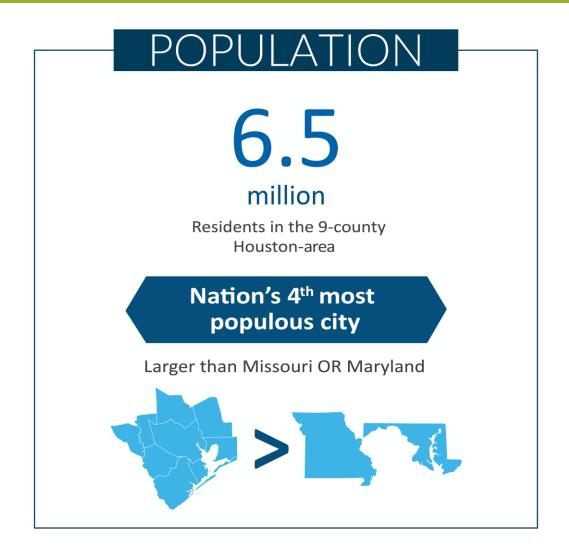
- Market made up of 9 counties
- Area: Approximately 10,062 sq. miles
- Population: Approximately 6.5M
- Median Resale: \$214,500
- Median New Home: \$273,500
- There are (7) distinct business districts:
  - Downtown
  - The Medical Center
  - Uptown/The Galleria
  - Energy Corridor
  - Greenspoint
  - Greenway Plaza
  - Westchase



- The following are major employment centers as well:
  - The Woodlands
  - SugarLand
  - Ship Channel

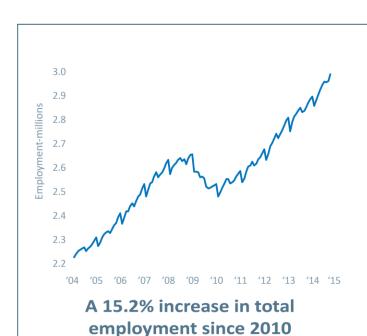






# Market Overview





### **EMPLOYMENT**

465,300

jobs created since the bottom of the recession

3 times the 156,400 jobs lost



Houston's unemployment rate lower than U.S. average & other major metro areas



# Market Overview



**26** Fortune 500 Companies Call Houston Home

**Houston ranks 3rd among** Nation's metro areas





















Sysco













eog resources



**MRC** Global



13 of Houston's Largest Private Employers are headquartered in the MSA



























# Market Overview



# ENERGY

Houston is home to 92,550 engineers and architects, the second most of any U.S. metro area.

130,600

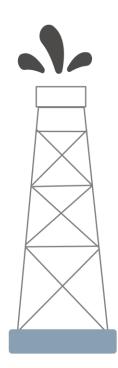
People identify themselves as working in Oil & Gas in the Houston HSA



Houston employs 1/3 of the nation's oil and gas extraction jobs

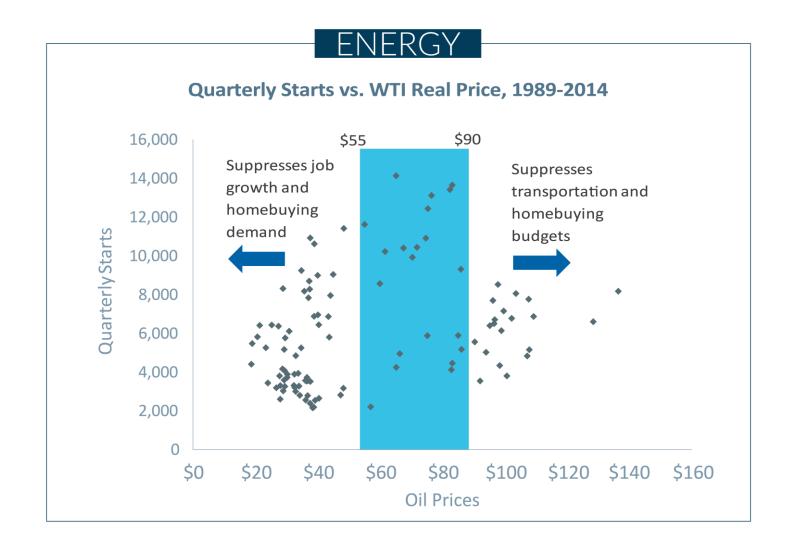
One in five jobs created since 2010 are in the energy sector











## Market Overview



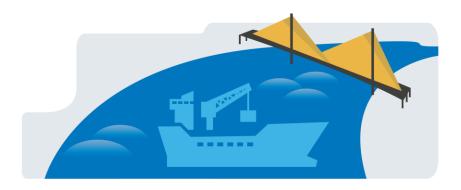
\$253.3

billion

in trade was handled by the Houston-Galveston Customs Districts in '14

\$121.8 \$131.5 billion in imports

billion in exports



Harris County is the largest singlecounty exporter in the in U.S

#### The Port of Houston ranks

in import tonnage for 24 straight years

76.6 million tons —

Largest Gulf Coast container port

in total tonnage for 23 straight years

Source: International Trade Administration, U.S. Metropolitan Area Exports 2014 ,The Port of Houston Authority's Trade Statistics & Greater Houston Partnership, Talking Points Q2/2015

## Market Overview



## HEALTHCARE

48,000

Jobs added in Health Services since 2010

4.1%

Job increase from

'14 to '15 Houston 2.7%

Job increase from '14 to '15

**National** 

335,500

Employed in the health care industry

9,200

New jobs expected in 2015

Texas Medical Center is the world's largest medical complex.



Current hospital construction and expansion projects in the Houston MSA

\$3.2

4.8 million SF



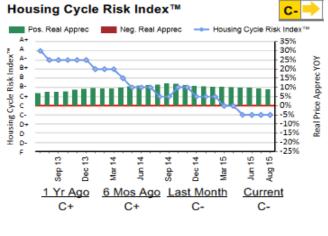
# Houston Market Metrics



## **Key Trends**

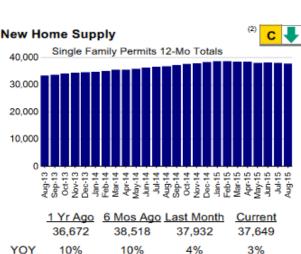
Houston, TX October 2015





Source: John Burns Real Estate Consulting







## Houston Market Metrics



## **Key Forecasts**

Houston, TX October 2015

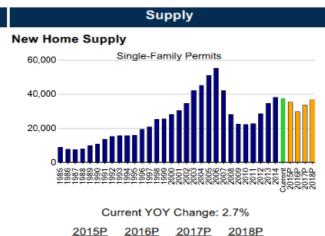




Current YOY Change: 2.1%

2018P

2.4%



-16.4%

14.2%

8.3%

-7.6%





1.0%

1.3%

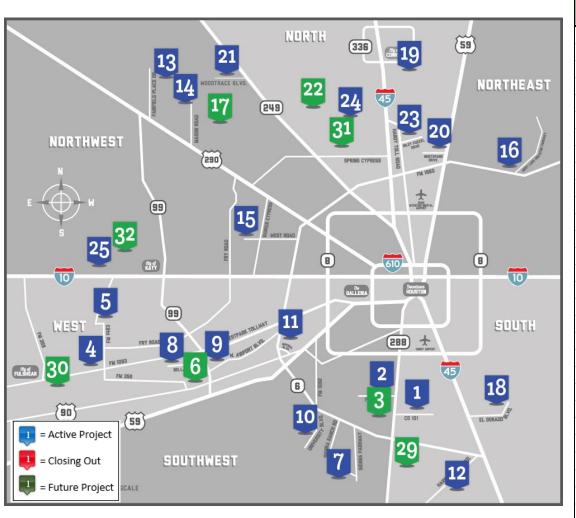
0.2%

1.7%





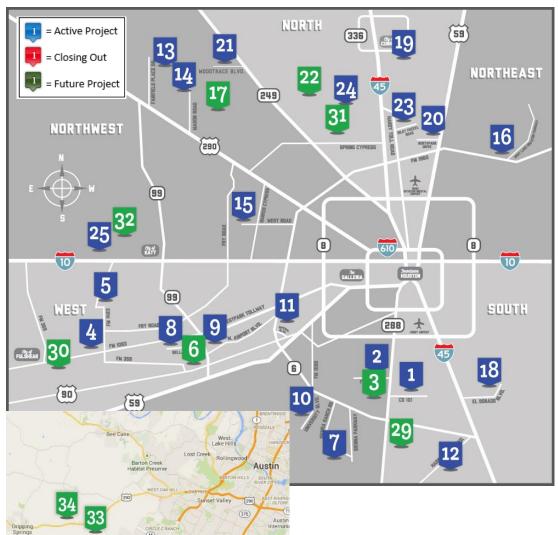




				Lots Owned
			Total # of	or Controlled
	Project Name	City	Lots	as of 9/30/15
1	Sedona Lakes	Pearland	24	13
1	Sedona Lakes	Pearland	8	8
2	Southern Trails	Pearland	41	13
2	Southern Trails	Pearland	2	2
3	Pomona	Manvel	10	10
3	Pomona Estates	Manvel	39	39
4	Cross Creek Ranch 60'	Fulshear	54	6
4	Cross Creek Ranch 65'	Fulshear	45	12
4	Cross Creek Ranch 70'	Fulshear	70	25
4	Cross Creek Ranch 80'	Fulshear	90	28
4	Cross Creek Ranch 90'	Fulshear	34	10
4	Villas at Cross Creek Ranch	Fulshear	106	17
4	Cross Creek	Fulshear	36	36
5	Cinco Ranch	Katy	100	11
6	Harvest Green 75'	Richmond	19	19
7	Sienna Plantation 80'	Missouri City	57	10
7	Sienna Plantation 85'	Missouri City	25	25
7	Villas at Sienna South	Missouri City	19	19
8	Lakes of Bella Terra	Richmond	116	36
9	Villas at Aliana	Richmond	81	25
9	Villas at Aliana	Richmond	38	38
10	Riverstone 55'	Sugar Land	80	23
10	Riverstone 80'	Sugar Land	50	6
10	Riverstone Avanti	Sugar Land	5	4
11	Townhomes at Imperial	Sugar Land	27	15
12	Harborwalk	Hitchcock	13	9
12	Harborwalk	Hitchcock	37	37
13	Fairfield	Cypress	70	20
14	Lakes of Fairhaven	Cypress	263	16
15	Towne Lake Living Views	Cypress	52	23







_							
				Lots Owned			
			Total # of				
	Project Name	City	Lots	as of 9/30/15			
16	The Groves	Humble	19	12			
16	The Groves	Humble	43	43			
17	Hidden Arbor	Cypress	33	33			
17	Hidden Arbor	Cypress	96	96			
18	Clear Lake	Houston	521	518			
18	Clear Lake	Houston	187	187			
19	Barton Woods	Conroe	66	18			
20	Villas at Oakhurst	Porter	54	7			
21	Woodtrace	Woodtrace	25	13			
22	Northgrove	Tomball	1	1			
22	Northgrove	Tomball	24	24			
23	Bender's Landing Estates	Spring	105	84			
24	Creekside Park	The Woodlands	17	17			
24	Creekside Park	The Woodlands	80	80			
25	Cane Island	Katy	15	15			
25	Cane Island	Katy	8	8			
26	Avanti Custom Homes	Varies	127	23			
27	Texas Casual Cottages	Round Top	88	17			
28	Texas Casual Cottages	Hill Country	46	5			
29	Meridiana	Iowa Colony	48	48			
30	Fulshear Run	Fulshear	37	37			
31	Lakes of Creekside	Harris County	27	27			
32	Mustang Estates	Katy	40	40			
33	Belterra	Austin	38	38			
34	Headwaters	Austin	30	30			
	Trendmaker Lots Owne	3,386	1,976				





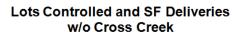
#### **Option Highlights**

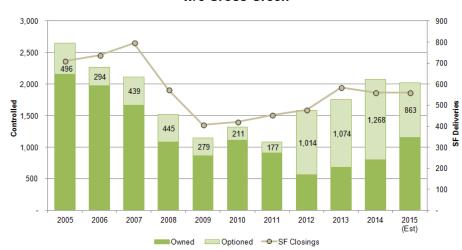
- Land and land under development represents only \$60 million, or approximately 2% of the Company's total inventory
- Typical options are in the most desirable master plan communities with life spans ranging from 5-15 years
- Allows flexibility and lowers risk due to short horizon
- Lots are contracted per section (25-50 lots) 1+ yrs/option
- Majority continue into subsequent sections, providing a stable future pipeline
- Earnest money deposits are low and typically released as lots are taken down

#### **Historical Metrics**

- Since 2000, 74% of deliveries were option lots
- 2005 was the trough 57% of deliveries were option lots
- 2013 was the peak 94% of deliveries were option lots

#### **Lots Owned or Controlled**





#### **Typical Performance**

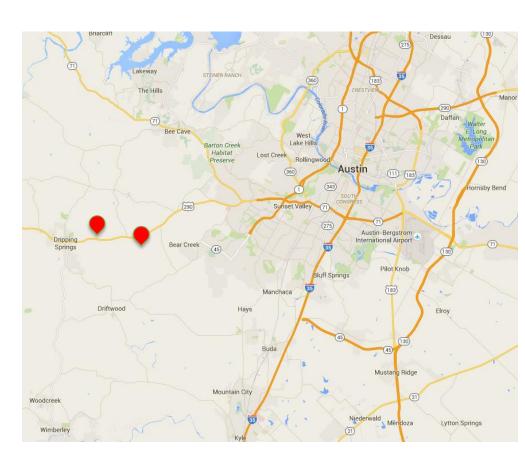
Community	Inception	Lots	Deposits Held		Avg Deposit/Lot		Revenue	
Cinco Ranch 55s	2006	306	\$	986,925	\$	3,225	\$	84,835,979
Riverstone 80s	2001	247	\$	88,000	\$	356	\$	118,593,835
Cross Creek Ranch 80s	2008	205	\$	25,000	\$	122	\$	89,243,879



# Austin Market Overview



- Market made up of 5 counties
- Area: Approximately 4,285 sq. miles
- Population: Approximately 1.25M
- Median Resale: \$263,100
- Median New Home: \$280,100
- Home Starts (as of June 2015): 11,333
- Closings (as of June 2015): 10,523
- Austin Home Sales (as of June 2015):
   15,485
- Supply of Inventory: 2.8 months



- Initial Communities:
  - Belterra
  - Headwaters



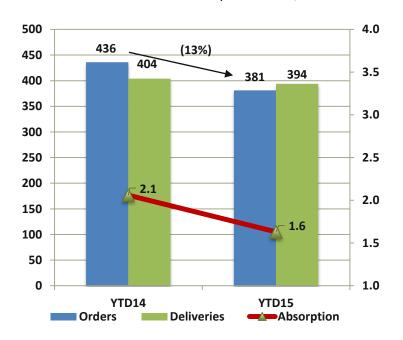
### Financial Metrics



- Orders down 13% YOY, inline with the broader Houston market, according to Metro Study
- 23 active communities represent \$192 million in inventory, or 7.4% of the Company total

#### **Orders, Deliveries and Absorption Rate**

For the nine months ended September 30, 2014 and 2015

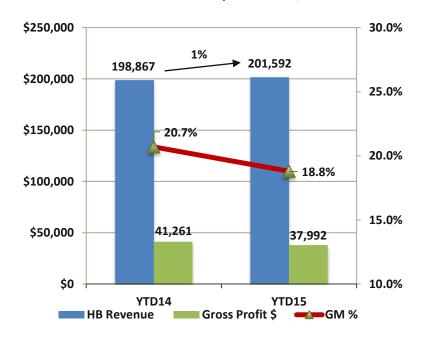


YTD14 YTD15
23.5 26.0
Average Selling Communities

- YTD 2015 margins of 18.8% roughly in line with Trendmaker's 10-year average
- Homebuilding operations remain profitable despite the impact of lower oil prices on the local economy

#### HB Revenue, Gross Profit \$'s and Gross Margin %

For the nine months ended September 30, 2014 and 2015



YTD14 YTD15 \$492K \$512K Average Sales Price of Deliveries



# California and Consolidated Company Financial Metrics Tom Mitchell, COO









### Financial Metrics

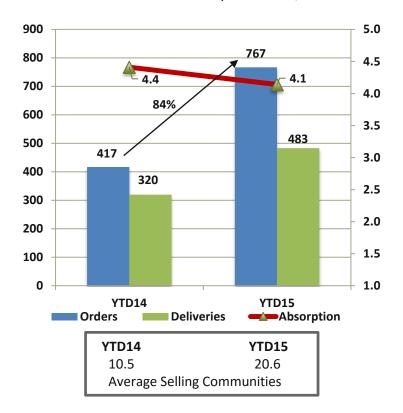


#### **California Divisions**

- Aggressive community count growth has resulted in big increase in orders and deliveries
- Absorption pace above 4.0 indicative of operational excellence and a focus on inventory turns

#### **Orders, Deliveries and Absorption Rate**

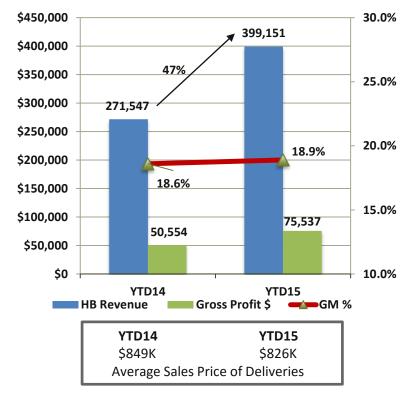
For the nine months ended September 30, 2014 and 2015 (1)



- Growth in deliveries has resulted in a 47% increase in home sales revenue YTD
- Gross profit 49% higher YTD due to margin expansion and better expense leverage

#### HB Revenue, Gross Profit \$'s and Gross Margin %

For the nine months ended September 30, 2014 and 2015 (1)





### **Financial Metrics**

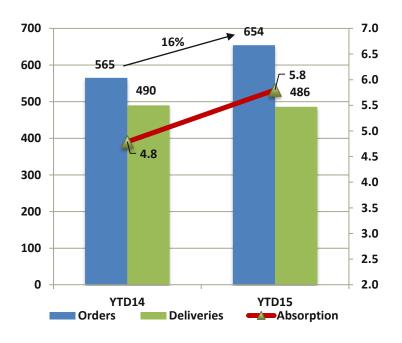


#### **California Divisions**

- Absorption rate of 5.8 demonstrates strong demand for new housing and excellent market positioning
- Expect community count to grow as part of our strategic focus on putting assets into production

#### **Orders, Deliveries and Absorption Rate**

For the nine months ended September 30, 2014 and 2015

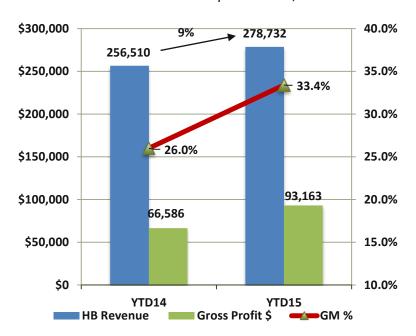


YTD14 YTD15
13.1 12.6
Average Selling Communities

- Gross margin profile reflects low land basis and organic price increases
- Significant legacy land position provides long runway for future growth

#### HB Revenue, Gross Profit \$'s and Gross Margin %

For the nine months ended September 30, 2014 and 2015



YTD14	YTD15			
\$523K	\$574K			
Average Sales Pr	Average Sales Price of Deliveries			

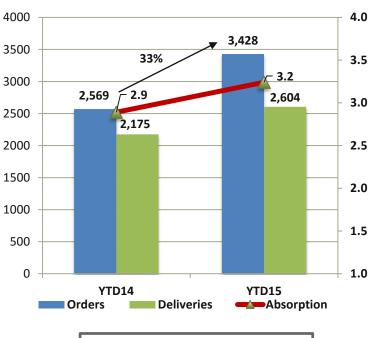
## **Consolidated Company Financial Metrics**



 Orders and deliveries higher thanks to improved absorption rates and increased community count

#### **Orders, Deliveries and Absorption Rate**

For the nine months ended September 30, 2014 and 2015 (1)

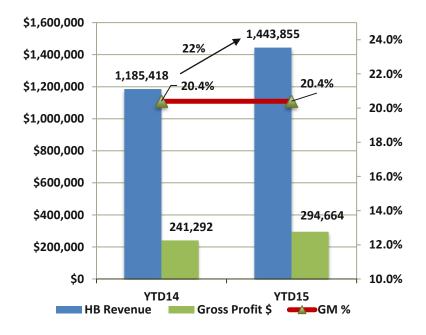


YTD14 YTD15
98.5 117.4
Average Selling Communities

- 22% increase in home sales revenue driven by higher closing volumes
- 2015 gross margins expected to be approximately 21% for the full year

#### HB Revenue, Gross Profit \$'s and Gross Margin %

For the nine months ended September 30, 2014 and 2015 (1)



YTD14 YTD15 \$545K \$554K Average Sales Price of Deliveries



## **Question and Answers**



TLIFE INSPIRING HOMES.







## 2015 Investor Day – November 10, 2015

Maracay Homes – Pardee Homes – Quadrant Homes – Trendmaker Homes – TRI Pointe Homes – Winchester Homes